

## **Pet Care in South Africa**

Market Direction | 2023-05-09 | 50 pages | Euromonitor

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### **Report description:**

Pet care is set to continue to register steady current value growth in 2023, despite several challenges, such as increasing production and distribution costs, continuous rolling blackouts, and lacklustre economic growth. The pet population, which was boosted by home seclusion during the COVID-19 pandemic, is set to continue to rise, having a positive impact on demand for premium products and pet products. The improved relationship between pet owners and pets also sees pet owners increasing their...

Euromonitor International's Pet Care in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pet Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Consolidation and innovation important to balance consumer needs and rising costs

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### PROSPECTS AND OPPORTUNITIES

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