

## **Pet Care in Denmark**

Market Direction | 2023-05-09 | 51 pages | Euromonitor

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### **Report description:**

Although pet care in Denmark is poised to record robust growth in total current value sales in 2023, its performance in this regard continues to be skewed by price hikes amidst the ongoing surge in inflation fuelled by the global recovery from COVID-19 and the fallout of Russia's invasion of Ukraine. In reality, demand across the market has been subdued as the rising cost of living and the resumption of pre-pandemic lifestyles have made Danes less inclined to acquire new pets, and resulted in an...

Euromonitor International's Pet Care in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pet Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Interest in dog treats with functional benefits set to remain strong

Subscription boxes for dogs expected to become more popular

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