

## **Other Pet Food in the Philippines**

Market Direction | 2023-05-08 | 22 pages | Euromonitor

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### **Report description:**

Other pet food product areas such as bird, fish, and small mammal/reptile food in the Philippines are also affected by the decrease in purchasing power resulting from inflation. However, although some animals in these can be fed with insects, worms or hay, for example, commercially available pet food products have become increasingly accessible to pet owners due to their widespread availability in traditional grocers and poultry stores. Despite the economic challenges, other pet food is expected...

Euromonitor International's Other Pet Food in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Pet Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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