

## Other Pet Food in Romania

Market Direction | 2023-05-12 | 21 pages | Euromonitor

### AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### Report description:

The high inflation and rising cost of living in 2023 affected other pet food far more than cat food or dog food since owning other pets is less popular and often requires large initial expenses to set up a safe pet environment. Other pets mainly appeal to children and the pandemic encouraged their ownership in order to keep children relaxed and entertained whilst unable to attend school. The total lifting of restrictions in 2022 brought children back to school and parents back to work, which led...

Euromonitor International's Other Pet Food in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Other Pet Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Other Pet Food in Romania

Euromonitor International

May 2023

### List Of Contents And Tables

#### OTHER PET FOOD IN ROMANIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

High inflation and rising cost of living impacts growth in 2023

Bird food leads volume sales

Fish owners increasingly feeding fish with more sophisticated products

##### PROSPECTS AND OPPORTUNITIES

Growth supported by lower inflation and rising disposable incomes

Fish food set to be most dynamic

Ongoing competition from artisanal food; however, demand for convenience will benefit prepared food

##### CATEGORY INDICATORS

Table 1 Other Pet Population 2018-2023

##### CATEGORY DATA

Table 2 Sales of Other Pet Food by Category: Volume 2018-2023

Table 3 Sales of Other Pet Food by Category: Value 2018-2023

Table 4 Sales of Other Pet Food by Category: % Volume Growth 2018-2023

Table 5 Sales of Other Pet Food by Category: % Value Growth 2018-2023

Table 6 LBN Brand Shares of Bird Food: % Value 2019-2022

Table 7 LBN Brand Shares of Fish Food: % Value 2019-2022

Table 8 LBN Brand Shares of Small Mammal/Reptile Food: % Value 2019-2022

Table 9 Distribution of Other Pet Food by Format: % Value 2018-2023

Table 10 ~~Forecast~~ Sales of Other Pet Food by Category: Volume 2023-2028

Table 11 ~~Forecast~~ Sales of Other Pet Food by Category: Value 2023-2028

Table 12 ~~Forecast~~ Sales of Other Pet Food by Category: % Volume Growth 2023-2028

Table 13 ~~Forecast~~ Sales of Other Pet Food by Category: % Value Growth 2023-2028

#### PET CARE IN ROMANIA

##### EXECUTIVE SUMMARY

Pet care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for pet care?

##### MARKET INDICATORS

Table 14 Pet Populations 2018-2023

##### MARKET DATA

Table 15 Sales of Pet Food by Category: Volume 2018-2023

Table 16 Sales of Pet Care by Category: Value 2018-2023

Table 17 Sales of Pet Food by Category: % Volume Growth 2018-2023

Table 18 Sales of Pet Care by Category: % Value Growth 2018-2023

Table 19 NBO Company Shares of Pet Food: % Value 2018-2022

Table 20 LBN Brand Shares of Pet Food: % Value 2019-2022

Table 21 NBO Company Shares of Dog and Cat Food: % Value 2018-2022

Table 22 LBN Brand Shares of Dog and Cat Food: % Value 2019-2022

Table 23 □Penetration of Private Label in Pet Care by Category: % Value 2018-2023

Table 24 □Distribution of Pet Care by Format: % Value 2018-2023

Table 25 □Distribution of Pet Care by Format and Category: % Value 2023

Table 26 □Distribution of Dog and Cat Food by Format: % Value 2018-2023

Table 27 □Distribution of Dog and Cat Food by Format and Category: % Value 2023

Table 28 □Forecast Sales of Pet Food by Category: Volume 2023-2028

Table 29 □Forecast Sales of Pet Care by Category: Value 2023-2028

Table 30 □Forecast Sales of Pet Food by Category: % Volume Growth 2023-2028

Table 31 □Forecast Sales of Pet Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## Other Pet Food in Romania

Market Direction | 2023-05-12 | 21 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-17
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)