

Other Pet Food in Romania

Market Direction | 2023-05-12 | 21 pages | Euromonitor

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Report description:

The high inflation and rising cost of living in 2023 affected other pet food far more than cat food or dog food since owning other pets is less popular and often requires large initial expenses to set up a safe pet environment. Other pets mainly appeal to children and the pandemic encouraged their ownership in order to keep children relaxed and entertained whilst unable to attend school. The total lifting of restrictions in 2022 brought children back to school and parents back to work, which led...

Euromonitor International's Other Pet Food in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Other Pet Food in Romania
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List Of Contents And Tables

OTHER PET FOOD IN ROMANIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

High inflation and rising cost of living impacts growth in 2023

Bird food leads volume sales

Fish owners increasingly feeding fish with more sophisticated products

PROSPECTS AND OPPORTUNITIES

Growth supported by lower inflation and rising disposable incomes

Fish food set to be most dynamic

Ongoing competition from artisanal food; however, demand for convenience will benefit prepared food

CATEGORY INDICATORS

Table 1 Other Pet Population 2018-2023

CATEGORY DATA

Table 2 Sales of Other Pet Food by Category: Volume 2018-2023

Table 3 Sales of Other Pet Food by Category: Value 2018-2023

Table 4 Sales of Other Pet Food by Category: % Volume Growth 2018-2023

Table 5 Sales of Other Pet Food by Category: % Value Growth 2018-2023

Table 6 LBN Brand Shares of Bird Food: % Value 2019-2022

Table 7 LBN Brand Shares of Fish Food: % Value 2019-2022

Table 8 LBN Brand Shares of Small Mammal/Reptile Food: % Value 2019-2022

Table 9 Distribution of Other Pet Food by Format: % Value 2018-2023

Table 10 □Forecast Sales of Other Pet Food by Category: Volume 2023-2028

Table 11 □Forecast Sales of Other Pet Food by Category: Value 2023-2028

Table 12 □Forecast Sales of Other Pet Food by Category: % Volume Growth 2023-2028

Table 13 □Forecast Sales of Other Pet Food by Category: % Value Growth 2023-2028

PET CARE IN ROMANIA

EXECUTIVE SUMMARY

Pet care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 14 Pet Populations 2018-2023

MARKET DATA

Table 15 Sales of Pet Food by Category: Volume 2018-2023

Table 16 Sales of Pet Care by Category: Value 2018-2023

Table 17 Sales of Pet Food by Category: % Volume Growth 2018-2023

Table 18 Sales of Pet Care by Category: % Value Growth 2018-2023

Table 19 NBO Company Shares of Pet Food: % Value 2018-2022

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Table 20 LBN Brand Shares of Pet Food: % Value 2019-2022
Table 21 NBO Company Shares of Dog and Cat Food: % Value 2018-2022
Table 22 LBN Brand Shares of Dog and Cat Food: % Value 2019-2022
Table 23 □Penetration of Private Label in Pet Care by Category: % Value 2018-2023
Table 24 □Distribution of Pet Care by Format: % Value 2018-2023
Table 25 □Distribution of Pet Care by Format and Category: % Value 2023
Table 26 □Distribution of Dog and Cat Food by Format: % Value 2018-2023
Table 27 □Distribution of Dog and Cat Food by Format and Category: % Value 2023
Table 28 □Forecast Sales of Pet Food by Category: Volume 2023-2028
Table 29 □Forecast Sales of Pet Care by Category: Value 2023-2028
Table 30 □Forecast Sales of Pet Food by Category: % Volume Growth 2023-2028
Table 31 □Forecast Sales of Pet Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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