

Other Pet Food in Romania

Market Direction | 2023-05-12 | 21 pages | Euromonitor

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Report description:

The high inflation and rising cost of living in 2023 affected other pet food far more than cat food or dog food since owning other pets is less popular and often requires large initial expenses to set up a safe pet environment. Other pets mainly appeal to children and the pandemic encouraged their ownership in order to keep children relaxed and entertained whilst unable to attend school. The total lifting of restrictions in 2022 brought children back to school and parents back to work, which led...

Euromonitor International's Other Pet Food in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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High inflation and rising cost of living impacts growth in 2023

Bird food leads volume sales

Fish owners increasingly feeding fish with more sophisticated products

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Fish food set to be most dynamic

Ongoing competition from artisanal food; however, demand for convenience will benefit prepared food

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