

Nestle SA in Cooking Ingredients and Meals (World)

Global Strategy | 2023-05-08 | 36 pages | Euromonitor

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Report description:

Nestle remained a leader in cooking ingredients and meals in 2022 but lost the top spot to Kraft Heinz. Despite increased consumption boosting sales worldwide, Nestle saw a decline in its market shares. Ready meals and frozen pizza saw prominent growth supported by innovation in plant-based variants and natural ingredients. While global brands show sales growth, local adaptations perform best. Sauces, dips and condiments shows promising development as consumers try to reduce food waste and save...

Euromonitor International's Nestle SA in Cooking Ingredients and Meals (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Cooking Ingredients and Meals industry. The report examines company shares by region and category, brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving its success.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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STATE OF PLAY

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