

Dog Food in Singapore

Market Direction | 2023-05-10 | 27 pages | Euromonitor

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Report description:

Continuing to progress from 2022, pet owners are increasingly treating their dogs as an integral part of their family in 2023. This trend accelerated during the pandemic, as the time owners spent with their pets grew exponentially along with work-from-home arrangements, strengthening the tie between dogs and their owners. In particular, dog owners also looked to their dogs for companionship and comfort, which saw a permanent shift in consumer behaviour, for instance hybrid working became a top p...

Euromonitor International's Dog Food in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dog Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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