

## Dog Food in Romania

Market Direction | 2023-05-12 | 25 pages | Euromonitor

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### Report description:

The marginal volume growth of dog food in 2023 is the result of a reduced adoption rate and increased rate of abandonment in the year. This was mainly due to the lifting of COVID-19 restrictions from March 2022, which in 2023 led to return to work of office employees who used to work from home, which reduced the time people had for dogs. Due to the high price growth of dog food, dogs kept outdoors for protection in the countryside and small cities continued to be fed with scraps and cooked food.

Euromonitor International's Dog Food in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Dog Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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