

Dog Food in Egypt

Market Direction | 2023-05-09 | 23 pages | Euromonitor

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Report description:

Vetwork is a new platform that links pet owners with pet service providers, such as vaccination veterinarians, groomers, and dog walkers, in order to make pet ownership as easy and convenient as possible. It was chosen as one of six winners of Nestle Purina PetCare Co's UNLEASHED 2022 Accelerator Lab Program, out of 150 applicants from 28 countries. Vetwork stated that it hopes to take advantage of Purina's expertise in pet care to further analyse customer data and enhance its app and services,...

Euromonitor International's Dog Food in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dog Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Local start-up Vetwork wins Nestle Purina's PetCare's Lab Program 2022

Local dog food brands gaining shelf space due to restrictions on imports

Fresh dog food becoming more popular in Egypt in 2023

PROSPECTS AND OPPORTUNITIES

Kennels and boarding hotels set to boost sales of dog food during the forecast period

Pet humanisation trend creates opportunities for new market entries

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