

Competitor Strategies in Consumer Foodservice

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Report description:

As the pandemic continues to challenge some markets, new obstacles are emerging in the form of labour shortages, rising costs and inflationary pressures. To remain competitive, players must focus on delivering value for money while adapting to changing consumer needs and fostering loyalty. Mobile ordering is becoming increasingly important, presenting an opportunity for businesses to streamline their operations and enhance customer experiences. Navigating these complex and interconnected issues...

Euromonitor International's Competitor Strategies in Consumer Foodservice global briefing offers an insight into to the size and shape of the Consumer Foodservice market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading operators and brands, offers strategic analysis of key factors influencing the operating environment - be they economic/lifestyle influences, new foodservice concepts, outlet locations, menu innovation or format development. The entire industry is considered, including both chained and independent operators. Forecasts illustrate how the market is set to change and what is the criteria for success.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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