

Cat Food in Vietnam

Market Direction | 2023-05-11 | 25 pages | Euromonitor

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Report description:

The price of cat food is set to continue increasing in 2023 having already risen sharply in 2022. Manufacturers have seen an increase in the cost of production, while transportation costs have also increased. These increased costs are linked to various factors with one of the major ones being Russia's invasion of Ukraine. Despite these price rises cat food continues to enjoy dynamic double-digit growth in current value and retail volume terms in 2023, continuing the pattern seen in 2022. With CO...

Euromonitor International's Cat Food in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cat Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Rising prices having little impact on demand for cat food

Mid-priced outperforms premium amidst inflation

Dry cat food dominates but wet cat food benefiting from increasing awareness of its benefits

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All options set to see dynamic growth but mid-priced dry cat food likely to maintain dominance

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