

Cat Food in Egypt

Market Direction | 2023-05-09 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

With the changing pet care dynamics, pet owners are increasingly seeking specialised products for their cats' specific dietary needs. However, due to import restrictions, the availability of global cat food has become more challenging. To meet cat food demand, a local company has emerged as a hero by initially offering dietary packages for dogs and is now expanding to offer customised balanced meal plans and products for cats. The cat food products range from immunity boosters to easier digestio...

Euromonitor International's Cat Food in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cat Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Cat Food in Egypt
Euromonitor International
May 2023

List Of Contents And Tables

CAT FOOD IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand for fresh cat food rising as company opens supplying cat dietary plans

Cat industry showing a prosperous future as humanisation trends grows

Innovative cat services introduced in 2022 due to humanisation trend

PROSPECTS AND OPPORTUNITIES

More fresh food players likely to enter competitive landscape during the forecast period

Rising cat ownership set to boost demand for cat food over the forecast period

Global cat food players likely to remain at top of pet owners list over the forecast period

CATEGORY INDICATORS

Table 1 Cat Owning Households: % Analysis 2018-2023

Table 2 Cat Population 2018-2023

Table 3 Consumption of Cat Food by Prepared vs Non-prepared: % Analysis 2018-2023

CATEGORY DATA

Summary 1 Cat Food by Price Band 2023

Table 4 Sales of Cat Food by Category: Volume 2018-2023

Table 5 Sales of Cat Food by Category: Value 2018-2023

Table 6 Sales of Cat Food by Category: % Volume Growth 2018-2023

Table 7 Sales of Cat Food by Category: % Value Growth 2018-2023

Table 8 Sales of Dry Cat Food by Life-Cycle: % Value 2018-2023

Table 9 Sales of Wet Cat Food by Life-Cycle: % Value 2018-2023

Table 10 NBO Company Shares of Cat Food: % Value 2018-2022

Table 11 LBN Brand Shares of Cat Food: % Value 2019-2022

Table 12 LBN Brand Shares of Cat Treats and Mixers: % Value 2019-2022

Table 13 Distribution of Cat Food by Format: % Value 2018-2023

Table 14 Forecast Sales of Cat Food by Category: Volume 2023-2028

Table 15 Forecast Sales of Cat Food by Category: Value 2023-2028

Table 16 Forecast Sales of Cat Food by Category: % Volume Growth 2023-2028

Table 17 Forecast Sales of Cat Food by Category: % Value Growth 2023-2028

PET CARE IN EGYPT

EXECUTIVE SUMMARY

Pet care displays definitive signs of sales growth and development in 2023

Pet ownership continues to increase, benefiting demand for pet care

Local brands are slowly taking value share from dominating global pet food brands

Key Retailing channels remain modern grocery retailers and specialized pet shops with the major rise of e-commerce portals

What next for pet care?

MARKET INDICATORS

Table 18 Pet Populations 2018-2023

MARKET DATA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Sales of Pet Food by Category: Volume 2018-2023

Table 20 Sales of Pet Care by Category: Value 2018-2023

Table 21 Sales of Pet Food by Category: % Volume Growth 2018-2023

Table 22 Sales of Pet Care by Category: % Value Growth 2018-2023

Table 23 NBO Company Shares of Pet Food: % Value 2018-2022

Table 24 LBN Brand Shares of Pet Food: % Value 2019-2022

Table 25 NBO Company Shares of Dog and Cat Food: % Value 2018-2022

Table 26 LBN Brand Shares of Dog and Cat Food: % Value 2019-2022

Table 27 Distribution of Pet Care by Format: % Value 2018-2023

Table 28 Distribution of Pet Care by Format and Category: % Value 2023

Table 29 Distribution of Dog and Cat Food by Format: % Value 2018-2023

Table 30 Distribution of Dog and Cat Food by Format and Category: % Value 2023

Table 31 Forecast Sales of Pet Food by Category: Volume 2023-2028

Table 32 Forecast Sales of Pet Care by Category: Value 2023-2028

Table 33 Forecast Sales of Pet Food by Category: % Volume Growth 2023-2028

Table 34 Forecast Sales of Pet Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cat Food in Egypt

Market Direction | 2023-05-09 | 22 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-17
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com