

Cat Food in Egypt

Market Direction | 2023-05-09 | 22 pages | Euromonitor

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Report description:

With the changing pet care dynamics, pet owners are increasingly seeking specialised products for their cats' specific dietary needs. However, due to import restrictions, the availability of global cat food has become more challenging. To meet cat food demand, a local company has emerged as a hero by initially offering dietary packages for dogs and is now expanding to offer customised balanced meal plans and products for cats. The cat food products range from immunity boosters to easier digestio...

Euromonitor International's Cat Food in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cat Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand for fresh cat food rising as company opens supplying cat dietary plans

Cat industry showing a prosperous future as humanisation trends grows

Innovative cat services introduced in 2022 due to humanisation trend

PROSPECTS AND OPPORTUNITIES

More fresh food players likely to enter competitive landscape during the forecast period

Rising cat ownership set to boost demand for cat food over the forecast period

Global cat food players likely to remain at top of pet owners list over the forecast period

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