

North America, Europe, And South Africa Web Hosting Services Market Research Forecast to 2030

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Report description:

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Market Overview

As per MRFR, North America, Europe, and South Africa Web Hosting Services Market has been growing significantly over the past few years. It is expected to reach USD 3,02,073.6 million by 2030, at a CAGR of 24.5% during the forecast period, 2022-2030. North America, Europe, and South Africa web hosting services market is expected to grow at 24.3% CAGR during the forecast period, 2022-2030. In 2021, the market was led by North America with a 67.4% share, followed by Europe and South Africa with shares of 31.3% and 1.3%, respectively. The high demand for Web Hosting Services in the applications for building public websites, mobile applications, intranet sites, and online applications is aiding the market growth in the North American region.

Market Segmentation

North America, Europe, and South Africa web hosting services market have been segmented based on type, application, connectivity, deployment, and region. The type segment is again bifurcated into cloud hosting, dedicated hosting, collocated hosting, and others. By type segment, cloud hosting accounted for the largest market share with a market value of USD 19,576.4 million in 2021, which is projected to grow at a CAGR of 23.2% during the forecast period. The application segment is bifurcated into public website, mobile application, intranet site, and online application. Based on the application, mobile application accounted for the largest market share with a market value of USD 15,406.7 million in 2021 and is projected to grow at a CAGR of 26.0%. The connectivity segment is bifurcated into ethernet, MPLS, IP-VPN, and others. Based on connectivity, ethernet accounted for the largest market share with a market value of USD 19,838.3 million in 2021, and is projected to grow at a CAGR of 24.3%. The deployment segment is into public cloud, private cloud, and hybrid cloud. Based on the deployment segment public cloud accounted for the largest market share with a market value of USD 17,604.3 million in 2021 and is projected to grow at a CAGR of 23.1% during the forecasted period.

Regional Analysis

In 2021, the North American market was estimated to be worth USD 30,287.7 million. North America dominated the web hosting services market share in terms of revenue during the forecast period. In this region, business focus on maintaining an online

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presence is increasing because of the intense regional rivalry, which is the key driving factor for web hosting services market in North America region. Additionally, the demand for dedicated websites for businesses is rising as smartphones and social media are becoming more widely used which is surging demand for web hosting services. Furthermore, the expansion of the regional market is being driven by advances in cloud technology. The United States is one of the top nations for web hosting because it is home to several important service providers.

Major Players

Amazon Web Services, GoDaddy, Google Inc, OVH, Squarespace, and 1&1 IONOS

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