

Ireland Online Retail Market Summary, Competitive Analysis and Forecast to 2026

Industry Report | 2023-01-13 | 67 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Ireland Online Retail Market Summary, Competitive Analysis and Forecast to 2026

Summary

Online Retail in Ireland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The online retail market includes all sales within Clothing & Footwear, Electricals, Food & Grocery, Health & Beauty, Home and Other (Books, News & Stationery, Jewelry & Watches, Luggage & Leather Goods, Music, Video & Entertainment Software, Sports & Leisure Equipment and others) segments, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer. Online specialists retailers include sell only via the internet. Other online retail is a sell done online by retailers that also operate via offline channels (in-store, mail order, direct selling, etc.)
- The Irish online retail market had total revenues of \$6,693.4m in 2021, representing a compound annual growth rate (CAGR) of 17.9% between 2017 and 2021.
- Other Online Retail account for the largest proportion of sales in the Irish online retail market in 2021, sales through this channel generated \$3,618.9m, equivalent to 54.1% of the market's overall value.
- Click-&-collect services are becoming widely available, which allows retailers to maximize retail potential without incurring delivery fees and give consumers almost immediate access to purchases without having to plan for deliveries.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

retail market in Ireland

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Ireland
- Leading company profiles reveal details of key online retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Ireland online retail market with five year forecasts

Reasons to Buy

- What was the size of the Ireland online retail market by value in 2021?
- What will be the size of the Ireland online retail market in 2026?
- What factors are affecting the strength of competition in the Ireland online retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Ireland's online retail market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive Landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What are the main business models in the market?

7.3. What strategies do the leading players follow?

7.4. Who are the main challengers to the incumbents?

8 Company Profiles

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.1. Amazon.com, Inc.
- 8.2. Dunnes Stores
- 8.3. Musgrave Group Plc
- 8.4. Next Plc
- 8.5. Currys plc
- 8.6. Home Appliances Unlimited Co
- 8.7. J Sainsbury plc
- 8.8. Marks and Spencer Group plc
- 8.9. Tesco PLC
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Appendix
- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Ireland Online Retail Market Summary, Competitive Analysis and Forecast to 2026

Industry Report | 2023-01-13 | 67 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com