

France Online Retail Market Summary, Competitive Analysis and Forecast to 2026

Industry Report | 2023-01-13 | 59 pages | MarketLine

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Report description:

France Online Retail Market Summary, Competitive Analysis and Forecast to 2026

Summary

Online Retail in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The online retail market includes all sales within Clothing & Footwear, Electricals, Food & Grocery, Health & Beauty, Home and Other (Books, News & Stationery, Jewelry & Watches, Luggage & Leather Goods, Music, Video & Entertainment Software, Sports & Leisure Equipment and others) segments, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer. Online specialists retailers include sell only via the internet. Other online retail is a sell done online by retailers that also operate via offline channels (in-store, mail order, direct selling, etc.)
- The French online retail market had total revenues of \$93,087.2m in 2021, representing a compound annual growth rate (CAGR) of 15.6% between 2017 and 2021.
- Online Specialists account for the largest proportion of sales in the French online retail market in 2021, sales through this channel generated \$50,561.0m, equivalent to 54.3% of the market's overall value.
- The French online retail market is gaining traction from m-commerce such as the use of smartphone and tablets for online orders, "click-and-collect" or "click-and-reserve" options, and social commerce.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online

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retail market in France

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in France
- Leading company profiles reveal details of key online retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the France online retail market with five year forecasts

Reasons to Buy

- What was the size of the France online retail market by value in 2021?
- What will be the size of the France online retail market in 2026?
- What factors are affecting the strength of competition in the France online retail market?
- How has the market performed over the last five years?
- What are the main segments that make up France's online retail market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive Landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What are the main business models in the market?

7.3. What strategies do the leading players follow?

7.4. Who are the main challengers to the incumbents?

7.5. What is the rationale for the recent M&A activity?

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8 Company Profiles

8.1. Amazon.com, Inc.

8.2. Association des Centres Distributeurs E.Leclerc

8.3. Casino Guichard-Perrachon SA

8.4. Groupe Adeo SA

8.5. Veepee

8.6. Carrefour SA

8.7. La Redoute SA

8.8. Zalando SE

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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