

Singapore Online Retail Market Summary, Competitive Analysis and Forecast to 2026

Industry Report | 2023-01-13 | 56 pages | MarketLine

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Report description:

Singapore Online Retail Market Summary, Competitive Analysis and Forecast to 2026

Summary

Online Retail in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The online retail market includes all sales within Clothing & Footwear, Electricals, Food & Grocery, Health & Beauty, Home and Other (Books, News & Stationery, Jewelry & Watches, Luggage & Leather Goods, Music, Video & Entertainment Software, Sports & Leisure Equipment and others) segments, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer. Online specialists retailers include sell only via the internet. Other online retail is a sell done online by retailers that also operate via offline channels (in-store, mail order, direct selling, etc.)
- The Singaporean online retail market had total revenues of \$3,349.0m in 2021, representing a compound annual growth rate (CAGR) of 17.5% between 2017 and 2021.
- Online Specialists account for the largest proportion of sales in the Singaporean online retail market in 2021, sales through this channel generated \$2,175.5m, equivalent to 65% of the market's overall value.
- Leading retailers have worked to improve delivery times, security of supplies, product quality, and return policies.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in Singapore

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Singapore
- Leading company profiles reveal details of key online retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Singapore online retail market with five year forecasts

Reasons to Buy

- What was the size of the Singapore online retail market by value in 2021?
- What will be the size of the Singapore online retail market in 2026?
- What factors are affecting the strength of competition in the Singapore online retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Singapore's online retail market?

Table of Contents:

Table of Contents

- 1 Executive Summary
 - 1.1. Market value
 - 1.2. Market value forecast
 - 1.3. Category segmentation
 - 1.4. Geography segmentation
 - 1.5. Market rivalry
 - 1.6. Competitive Landscape
- 2 Market Overview
 - 2.1. Market definition
 - 2.2. Market analysis
- 3 Market Data
 - 3.1. Market value
- 4 Market Segmentation
 - 4.1. Category segmentation
 - 4.2. Geography segmentation
 - 4.3. Market distribution
- 5 Market Outlook
 - 5.1. Market value forecast
- 6 Five Forces Analysis
 - 6.1. Summary
 - 6.2. Buyer power
 - 6.3. Supplier power
 - 6.4. New entrants
 - 6.5. Threat of substitutes
 - 6.6. Degree of rivalry
- 7 Competitive Landscape
 - 7.1. Who are the leading players?
 - 7.2. What are the main business models in the market?
 - 7.3. What strategies do the leading players follow?
 - 7.4. Who are the main challengers to the incumbents?
- 8 Company Profiles
 - 8.1. Amazon.com, Inc.

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- 8.2. Global Fashion Group SA
- 8.3. Fast Retailing Co Ltd
- 8.4. Noel Gifts International Ltd
- 8.5. Dell Technologies Inc.
- 8.6. Inter IKEA Holding BV
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Appendix
- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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