

Naples - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

Industry Report | 2023-03-28 | 35 pages | MarketLine

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Report description:

Naples - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

Summary

"City Profile - Naples" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Naples.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends

Naples metropolitan area was home to 2.9 million people and contributed 3.4% to the country's total GDP in 2022. Improvements in foreign trade, real estate, construction, tourism are expected to be major drivers of growth.

Scope

- Naples, the capital city of the Campania region, serves as an important commercial and industrial center of Italy
- Tourism is the key sector contributing total gross value output. Energy crisis, supply chain disruptions from the Russia-Ukraine war, and elevated inflation impeded the sector's growth momentum in 2022

Reasons to Buy

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- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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