

Shanghai - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

Industry Report | 2023-01-31 | 40 pages | MarketLine

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Report description:

Shanghai - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

Summary

"City Profile - Shanghai" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Shanghai.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Shanghai is a key financial and economic hub of the People's Republic of China (PRC) is one of the most populous cities in China. Shanghai has evolved from a commercial and industrial center into an economic center, due to rapid growth in the tertiary sector, such as finance and insurance, trade, transport, communications and real estate. The services sector (tertiary), which accounts for 73% of total output of the area.

Scope

- Shanghai is one of the largest economies in China and a hub for international finance, trade, and shipping. Shanghai's economy is forecast to grow 4.2% in real terms in 2023
- Shanghai is a key tourist destination for both domestic and international tourists. Business tourism stands key contributor to the tourism sector. the construction sector's growth was down in 2022.

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Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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