

Johannesburg - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

Industry Report | 2022-12-26 | 33 pages | MarketLine

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Report description:

Johannesburg - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

Summary

"City Profile - Johannesburg" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Johannesburg.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Johannesburg metropolitan area is also an important industrial and commercial center of South Africa, accounting for 12.2% of South Africa's total GDP in 2021. Mining, foreign trade, tourism, and other service-related industries drive the economic activity of the metropolitan area. The recovery in the area's economy can be attributed to export recovery, and improvement in household spending in 2021.

Scope

- The real GDP of the metropolitan area grew by 5.3% in 2021, compared to a decline of 6.0% in the previous year, owing to the revival of several sectors of the economy from the pandemic led recession and the rapid rise in consumer demand
- Johannesburg is Africa's one of the most visited cities and a leading business and lifestyle destination for visitors from across the world

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Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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