

Bangkok - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

Industry Report | 2023-01-19 | 38 pages | MarketLine

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Report description:

Bangkok - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

Summary

"City Profile - Bangkok" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Bangkok.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Bangkok (Bangkok metropolis) is the capital city of Thailand. The city is the political, economic, educational and cultural center of Thailand. The city has contribution of about 30.7% to the national GDP. The city's economy is buoyed by a strong presence of industry and service sectors.

Scope

- The service sectors remain the key contributors to the city's economy - and the major employers.
- Bangkok is a key tourist city in Thailand, for both domestic and international tourists. The wholesale and retail trade, hotels and restaurants, transport, and information accounted for 42% of the region's GVA in 2022

Reasons to Buy

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- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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