

Perth - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

Industry Report | 2023-02-15 | 39 pages | MarketLine

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Report description:

Perth - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

Summary

"City Profile - Perth" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Perth.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Greater Perth or the Perth Greater Capital City Statistical Area (GCCSA) is one of the 16 GCCSA regions in Australia. The area with strong presence of service sector is a key contributor to the Australian economy contributing about 11.8% of the national GVA in 2022. The area's economy is dominated by tourism, financial intermediation, real estate; wholesale and retail trade; hotels and restaurants.

Scope

- The service sectors remain the key contributors to the regional economy - and the major employers.
- Perth is a key tourist destination for both domestic and international tourists. The area's tourism sector rebounded in 2022 with decrease in daily COVID-19 cases and relaxation in travel restrictions

Reasons to Buy

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- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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