

**Istanbul - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail**

Industry Report | 2023-02-06 | 37 pages | MarketLine

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**Report description:**

Istanbul - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

**Summary**

"City Profile - Istanbul" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Istanbul.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Istanbul province is the country's commercial, historical and cultural center of Turkey. The area has a pivotal role in the country's economy and generates close to 29.7% of the national GDP in 2022. The area is heavily reliant on tourism and the service sectors. The area's economy is also dependent on the industrial sector, which employs about 40% of Turkey's industrial labor

**Scope**

- The service sector and industrial sector are the key contributors to the area's economy and the major employers in the area.
- The area remained as the preferred tourist destination among the Europeans.

**Reasons to Buy**

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various

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sectors within the city.

- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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