

Phytosterols Market by Composition (Beta-Sitosterol, Campesterol, Stigmasterol), Application (Food & Beverages, Pharmaceutical, Cosmetics & Personal Care Products, and Feed), Form(Dry, Liquid), Source and Region - Global Forecast to 2028

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Report description:

According to MarketsandMarkets, the global phytosterols market is projected to reach USD 1.6 billion by 2028 from USD 1.0 billion by 2023, at a CAGR of 8.3% during the forecast period in terms of value. Phytosterols (plant sterol and stanol esters) are plant-derived compounds well-known for their health benefits. They resemble structurally with cholesterol and thus compete with it for absorption in the blood. As a result, phytosterol lower the blood LDL cholesterol (bad cholesterol) levels, which is responsible for cardiovascular diseases, promoting good health.

"By form, liquid is projected to witness an increased market share during the forecast period."

According to an article published in Forbes in September 2022, demand for Ready-To-Drink (RTD) beverages is skyrocketing, fueling the demand for phytosterols in liquid form. With the rise in demand, production, and consumption of functional food & beverage products in aqueous forms, such as juices, gels, and emulsions such as sauces, the demand for liquid phytosterols is bound to increase, thereby creating opportunities for the less commercialized segment in the research domain for innovation and solutions.

"By Application , The market for cosmetics & personal care may benefit from increased demand for natural products" The increasing use of phytosterols in the cosmetics and personal care products segment can be attributed to the growing consumer interest in health and grooming. Changing consumer lifestyles and economic factors such as the rise in per capita income, especially in developing regions, have allowed consumers to spend more on personal grooming, thereby driving the demand for phytosterols.

Brazil will significantly contribute towards market growth of South America during the forecast period

Brazil is a developing country with an increasing middle-class population, which contributes significantly to the development of the functional food industry. All these factors are expected to boost the country's demand for plant-based food products such as

phytosterols-enriched margarine and spreads. Brazil also offers growth opportunities for the manufacturers of functional food products

Break-up of Primaries:

By Company Type: Tier1-30%, Tier 2-45%, Tier 3- 25%

By Designation: CXOs-25%, Managers - 50%, and Executives- 25%

By Region: Europe - 50%, Asia Pacific - 20%, North America - 20%, RoW - 10%

Leading players profiled in this report: -[ADM (US) -[BASF SE (Germany) -[Cargill, Incorporated (US) -[International Flavors & Fragrances Inc. (US) -[Ashland (US)Matrix Life Science (India) -[AOM (Argentina), Lipofoods (Spain) -[Avanti Polar Lipids (US), DRT (France) -[Wilmar International Ltd (Singapore) -[WITAE NATURALS (Spain) -[TAMA BIOCHEMICALS CO., LTD (Japan) -[BOC Sciences (US)

-∏Herbo Nutra (India)

The study includes an in-depth competitive analysis of these key players in the global phytosterols market with their company profiles, recent developments, and key market strategies.

Research Coverage:

The report segments the phytosterol market on the basis of Form, By Application, By Composition, By Form, By Source, By Region. In terms of insights, this report has focused on various levels of analyses-the competitive landscape, end-use analysis, and company profiles, which together comprise and discuss views on the emerging & high-growth segments of the global phytosterols market, high-growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall phytosterols market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

-[Analysis of key drivers (Rising demand for livestock products), restraints (Concerns regarding vitamin deficiency), opportunity (Global rise in the prevalence of chronic diseases), and challenges (High popularity of other functional ingredients) influencing the growth of the phytosterols market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the phytosterols market.

- Market Development: Comprehensive information about lucrative markets - the report analyses the phytosterol market market across varied regions.

-[Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the phytosterols market.

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players ADM (US), BASF SE (Germany), Cargill, Incorporated (US), International Flavors & Fragrances Inc. (US), Ashland (US)Matrix Life Science

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(India), AOM (Argentina), Lipofoods (Spain), Avanti Polar Lipids (US), DRT (France), Wilmar International Ltd (Singapore), VITAE NATURALS (Spain), TAMA BIOCHEMICALS CO., LTD (Japan), BOC Sciences (US), Herbo Nutra (India) are among others in the pytosterol market strategies. The report also helps stakeholders understand the phytosterols market and provides them information on key market drivers, restraints, challenges, and opportunities.

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Phytosterols Market by Composition (Beta-Sitosterol, Campesterol, Stigmasterol), Application (Food & Beverages, Pharmaceutical, Cosmetics & Personal Care Products, and Feed), Form(Dry, Liquid), Source and Region - Global Forecast to 2028

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