

Global Wound Care Market Report and Forecast 2023-2031

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Report description:

Global Wound Care Market Report and Forecast 2023-2031

Global Wound Care Market Outlook

The global wound care market value was USD 21 billion in 2022, driven by the increasing prevalence of chronic wounds across the globe. The market size is anticipated to grow at a CAGR of 5% during the forecast period of 2023-2031 to achieve a value of USD 32.5 billion by 2031.

Wound Care: Introduction

Wound care is a critical aspect of healthcare that encompasses the management, treatment, and healing of various types of wounds, including acute injuries, surgical wounds, and chronic ulcers. Effective wound care is essential for reducing the risk of infection, minimizing pain, and promoting the healing process. The global wound care market comprises a wide range of products and solutions, such as dressings, bandages, sutures, staples, wound closure devices, and advanced therapies like negative pressure wound therapy (NPWT) and bioengineered skin substitutes.

Wound Care Market Scenario

In recent years, the global wound care market has witnessed significant growth, driven by factors such as the increasing prevalence of chronic wounds, an aging global population, the rising incidence of diabetes and obesity, and advancements in wound care research and technology. The market is also fuelled by the growing demand for innovative wound care products that offer improved efficacy, faster healing, and better patient outcomes compared to traditional treatments.

The adoption of wound care products has been increasing steadily due to the growing prevalence of chronic wounds, an aging global population, and the rising incidence of diabetes and obesity, which are known to contribute to wound healing complications. The increasing focus on advanced wound care technologies and the growing demand for innovative wound care products have further fuelled the growth of the market.

North America: The largest market for wound care products, driven by factors such as high prevalence of chronic wounds, advanced healthcare infrastructure, and a strong focus on research and development in the field of wound care.

Europe: The second-largest market, with increasing demand for advanced wound care technologies and a growing emphasis on improving patient outcomes.

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Asia-Pacific: Expected to witness the highest growth rate due to factors such as a rapidly aging population, increasing prevalence of diabetes and obesity, and growing awareness of advanced wound care solutions.

Wound Care Market Segmentations

Market Breakup by Product Type

- Advanced Wound Dressing
- Foam Dressing
- Hydrocolloid Dressing
- Film Dressing
- Alginate Dressing
- Hydrogel Dressing
- Collagen Dressing
- Other Advanced Dressing
- Surgical Wound Care
- Sutures & Staples
- Tissue Adhesive and Sealants Care
- Anti-Infective Dressing
- Others
- Traditional Wound Care
- Medical Tapes
- Cotton
- Bandages
- Gauzes
- Sponges
- Cleansing Agents
- Others
- Wound Therapy Devices
- Negative Pressure Wound Therapy
- Oxygen And Hyperbaric Oxygen Equipment
- Electric Stimulation Devices
- Pressure Relief Devices
- Others

Market Breakup by Applications

- Chronic Wounds
- Diabetic Foot Ulcers
- Pressure Ulcers
- Venous Leg Ulcers
- Other Chronic Wounds
- Acute Wound
- Surgical & Traumatic Wounds
- Burns
- Others

Market Breakup by End User

- Hospitals
- Clinics
- Ambulatory Surgical Centers
- Homecare Settings

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-□Others

Market Breakup by Region

-□North America

-□United States of America

-□Canada

-□Europe

-□United Kingdom

-□Germany

-□France

-□Italy

-□Others

-□Asia Pacific

-□China

-□Japan

-□India

-□ASEAN

-□Australia

-□Others

-□Latin America

-□Brazil

-□Argentina

-□Mexico

-□Others

-□Middle East and Africa

-□Saudi Arabia

-□United Arab Emirates

-□Nigeria

-□South Africa

-□Others

Key Trends in the Wound Care Market

-□Advanced wound care products: The development of advanced wound care products, such as hydrocolloids, hydrogels, and alginate dressings, has improved treatment outcomes and accelerated the healing process for many types of wounds.

-□Negative pressure wound therapy (NPWT): NPWT has emerged as a promising therapy for complex wounds, offering significant benefits in terms of wound healing and infection prevention.

-□Bioengineered skin substitutes and regenerative medicine: Advances in biomaterials and regenerative medicine have led to the development of innovative wound care solutions, such as bioengineered skin substitutes and growth factor-based therapies, which have the potential to revolutionize wound healing.

-□Use of technology in wound care: The integration of technologies such as telemedicine, digital imaging, and electronic health records is helping healthcare providers monitor and manage wounds more effectively, leading to better patient outcomes.

Wound Care Market: Competitor Landscape

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The key features of the market report include patent analysis, grants analysis, clinical trials analysis, funding and investment analysis, partnerships, and collaborations analysis by the leading key players. The major companies in the global wound care market are as follows:

- [] 3M
- [] Smith & Nephew plc
- [] Integra LifeSciences Holdings Corporation
- [] Molnlycke Health Care AB
- [] ConvaTec Group plc.
- [] Coloplast A/S
- [] Medline Industries, Inc
- [] Advanced Medical Solutions Group plc
- [] Hollister Incorporated
- [] B. Braun Melsungen AG
- [] DeRoyal Industries, Inc.
- [] PAUL HARTMANN AG
- [] Advancis Medical
- [] Cardinal Health
- [] DermaRite Industries, LLC
- [] Urgo Medical
- [] Shield Line
- [] Winner Medical Co., Ltd.
- [] Zhejiang Top-Medical Medical Dressing Co., Ltd.
- [] North Coast Medical

Table of Contents:

- 1 Preface
 - 1.1 Objectives of the Study
 - 1.2 Key Assumptions
 - 1.3 Report Coverage - Key Segmentation and Scope
 - 1.4 Research Methodology
- 2 Executive Summary
- 3 Global Wound Care Market Overview
 - 3.1 Global Wound Care Market Historical Value (2016-2022)
 - 3.2 Global Wound Care Market Forecast Value (2023-2031)
- 4 Global Wound Care Market Landscape
 - 4.1 Global Wound Care Developers Landscape
 - 4.1.1 Analysis by Year of Establishment
 - 4.1.2 Analysis by Company Size
 - 4.1.3 Analysis by Region
 - 4.2 Global Wound Care Product Landscape
 - 4.2.1 Analysis by Product Type
 - 4.2.2 Analysis by End User
 - 4.2.3 Analysis by Applications
- 5 Global Wound Care Market Dynamics
 - 5.1 Market Drivers and Constraints
 - 5.2 SWOT Analysis

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- 5.3 Porter's Five Forces Model
- 5.4 Key Demand Indicators
- 5.5 Key Price Indicators
- 5.6 Industry Events, Initiatives, and Trends
- 5.7 Value Chain Analysis
- 6 Global Wound Care Market Segmentation
 - 6.1 Global Wound Care Market by Product Type
 - 6.1.1 Advanced Wound Dressing
 - 6.1.1.1 Foam Dressing
 - 6.1.1.2 Hydrocolloid Dressing
 - 6.1.1.3 Film Dressing
 - 6.1.1.4 Alginate Dressing
 - 6.1.1.5 Hydrogel Dressing
 - 6.1.1.6 Collagen Dressing
 - 6.1.1.7 Other Advanced Dressing
 - 6.1.2 Surgical Wound Care
 - 6.1.2.1 Sutures & Staples
 - 6.1.2.2 Tissue Adhesive and Sealants
 - 6.1.2.3 Anti-Infective Dressing
 - 6.1.2.4 Others
 - 6.1.3 Traditional Wound Care
 - 6.1.3.1 Medical Tapes
 - 6.1.3.2 Cotton
 - 6.1.3.3 Bandages
 - 6.1.3.4 Gauzes
 - 6.1.3.5 Sponges
 - 6.1.3.6 Cleansing Agents
 - 6.1.3.7 Others
 - 6.1.4 Wound Care Devices
 - 6.1.4.1 Negative Pressure Wound Therapy (NPWT)
 - 6.1.4.2 Oxygen And Hyperbaric Oxygen Equipment
 - 6.1.4.3 Electric Stimulation Devices
 - 6.1.4.4 Pressure Relief Devices
 - 6.1.4.5 Others
 - 6.2 Global Wound Care Market by Applications
 - 6.2.1 Market Overview
 - 6.2.2 Chronic Wounds
 - 6.2.2.1 Diabetic Foot Ulcers
 - 6.2.2.2 Pressure Ulcers
 - 6.2.2.3 Venous Leg Ulcers
 - 6.2.2.4 Other Chronic Wounds
 - 6.2.3 Acute Wound
 - 6.2.3.1 Surgical & Traumatic Wounds
 - 6.2.3.2 Burns
 - 6.2.3.3 Others
 - 6.3 Global Wound Care Market by End User
 - 6.3.1 Market Overview

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- 6.3.2 Hospitals
- 6.3.3 Clinics
- 6.3.4 Ambulatory Surgical Centers
- 6.3.5 Homecare Settings
- 6.3.6 Others
- 6.4 Global Wound Care Market by Region
 - 6.4.1 Market Overview
 - 6.4.2 North America
 - 6.4.3 Europe
 - 6.4.4 Asia Pacific
 - 6.4.5 Latin America
 - 6.4.6 Middle East and Africa
- 7 North America Wound Care Market
 - 7.1 Market Share by Country
 - 7.2 United States of America
 - 7.3 Canada
- 8 Europe Wound Care Market
 - 8.1 Market Share by Country
 - 8.2 United Kingdom
 - 8.3 Germany
 - 8.4 France
 - 8.5 Italy
 - 8.6 Others
- 9 Asia Pacific Wound Care Market
 - 9.1 Market Share by Country
 - 9.2 China
 - 9.3 Japan
 - 9.4 India
 - 9.5 ASEAN
 - 9.6 Australia
 - 9.7 Others
- 10 Latin America Wound Care Market
 - 10.1 Market Share by Country
 - 10.2 Brazil
 - 10.3 Argentina
 - 10.4 Mexico
 - 10.5 Others
- 11 Middle East and Africa Wound Care Market
 - 11.1 Market Share by Country
 - 11.2 Saudi Arabia
 - 11.3 United Arab Emirates
 - 11.4 Nigeria
 - 11.5 South Africa
 - 11.6 Others
- 12 Patent Analysis
 - 12.1 Analysis by Type of Patent
 - 12.2 Analysis by Publication year

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- 12.3 Analysis by Issuing Authority
- 12.4 Analysis by Patent Age
- 12.5 Analysis by CPC Analysis
- 12.6 Analysis by Patent Valuation
- 12.7 Analysis by Key Players
- 13 Grants Analysis
 - 13.1 Analysis by Year
 - 13.2 Analysis by Amount Awarded
 - 13.3 Analysis by Issuing Authority
 - 13.4 Analysis by Grant Application
 - 13.5 Analysis by Funding Institute
 - 13.6 Analysis by NIH Departments
 - 13.7 Analysis by Recipient Organization
- 14 Funding Analysis
 - 14.1 Analysis by Funding Instances
 - 14.2 Analysis by Type of Funding
 - 14.3 Analysis by Funding Amount
 - 14.4 Analysis by Leading Players
 - 14.5 Analysis by Leading Investors
 - 14.6 Analysis by Geography
- 15 Partnership and Collaborations Analysis
 - 15.1 Analysis by Partnership Instances
 - 15.2 Analysis by Type of Partnership
 - 15.3 Analysis by Leading Players
 - 15.4 Analysis by Geography
- 16 Regulatory Framework
 - 16.1 Regulatory Overview
 - 16.1.1 US FDA
 - 16.1.2 EU EMA
 - 16.1.3 INDIA CDSCO
 - 16.1.4 JAPAN PMDA
 - 16.1.5 Others
- 17 Supplier Landscape
 - 17.1 3M
 - 17.1.1 Financial Analysis
 - 17.1.2 Product Portfolio
 - 17.1.3 Demographic Reach and Achievements
 - 17.1.4 Mergers and Acquisitions
 - 17.1.5 Certifications
 - 17.2 Smith & Nephew plc
 - 17.2.1 Financial Analysis
 - 17.2.2 Product Portfolio
 - 17.2.3 Demographic Reach and Achievements
 - 17.2.4 Mergers and Acquisitions
 - 17.2.5 Certifications
 - 17.3 Integra LifeSciences Holdings Corporation
 - 17.3.1 Financial Analysis

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- 17.3.2 Product Portfolio
- 17.3.3 Demographic Reach and Achievements
- 17.3.4 Mergers and Acquisitions
- 17.3.5 Certifications
- 17.4 Molnlycke Health Care AB
 - 17.4.1 Financial Analysis
 - 17.4.2 Product Portfolio
 - 17.4.3 Demographic Reach and Achievements
 - 17.4.4 Mergers and Acquisitions
 - 17.4.5 Certifications
- 17.5 ConvaTec Group plc.
 - 17.5.1 Financial Analysis
 - 17.5.2 Product Portfolio
 - 17.5.3 Demographic Reach and Achievements
 - 17.5.4 Mergers and Acquisitions
 - 17.5.5 Certifications
- 17.6 Coloplast A/S
 - 17.6.1 Financial Analysis
 - 17.6.2 Product Portfolio
 - 17.6.3 Demographic Reach and Achievements
 - 17.6.4 Mergers and Acquisitions
 - 17.6.5 Certifications
- 17.7 Medtronic PLC
 - 17.7.1 Financial Analysis
 - 17.7.2 Product Portfolio
 - 17.7.3 Demographic Reach and Achievements
 - 17.7.4 Mergers and Acquisitions
 - 17.7.5 Certifications
- 17.8 Johnson and Johnson
 - 17.8.1 Financial Analysis
 - 17.8.2 Product Portfolio
 - 17.8.3 Demographic Reach and Achievements
 - 17.8.4 Mergers and Acquisitions
 - 17.8.5 Certifications
- 17.9 B. Braun Melsungen AG
 - 17.9.1 Financial Analysis
 - 17.9.2 Product Portfolio
 - 17.9.3 Demographic Reach and Achievements
 - 17.9.4 Mergers and Acquisitions
 - 17.9.5 Certifications
- 17.10 Baxter International Inc.
 - 17.10.1 Financial Analysis
 - 17.10.2 Product Portfolio
 - 17.10.3 Demographic Reach and Achievements
 - 17.10.4 Mergers and Acquisitions
 - 17.10.5 Certifications
- 17.11 Paul Hartmann AG

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- 17.11.1 Financial Analysis
- 17.11.2 Product Portfolio
- 17.11.3 Demographic Reach and Achievements
- 17.11.4 Mergers and Acquisitions
- 17.11.5 Certifications
- 17.12 Cardinal Health
 - 17.12.1 Financial Analysis
 - 17.12.2 Product Portfolio
 - 17.12.3 Demographic Reach and Achievements
 - 17.12.4 Mergers and Acquisitions
 - 17.12.5 Certifications
- 18 Global Wound Care Market- Distribution Model (Additional Insight)
 - 18.1 Overview
 - 18.2 Potential Distributors
 - 18.3 Key Parameters for Distribution Partner Assessment
- 19 Key Opinion Leaders (KOL) Insights (Additional Insight)
- 20 Company Competitiveness Analysis (Additional Insight)
 - 20.1 Very Small Companies
 - 20.2 Small Companies
 - 20.3 Mid-Sized Companies
 - 20.4 Large Companies
 - 20.5 Very Large Companies
- 21 Payment Methods (Additional Insight)
 - 21.1 Government Funded
 - 21.2 Private Insurance
 - 21.3 Out-of-Pocket

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