

## **Global Portable Ultrasound Market Report and Forecast 2023-2031**

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### **Report description:**

Global Portable Ultrasound Market Report and Forecast 2023-2031

Global Portable Ultrasound Market Outlook

The global portable ultrasound market value was USD 2.19 billion in 2022, driven by the technological advancements in ultrasound imaging across the globe. The market size is anticipated to grow at a CAGR of 8.9% during the forecast period of 2023-2031 to achieve a value of USD 4.71 billion by 2031.

Portable Ultrasound: Introduction

Portable ultrasound refers to the use of handheld or portable ultrasound devices that can be easily moved from one location to another. These devices are small and lightweight, making them ideal for use in a variety of settings, including hospitals, clinics, ambulances, and remote locations.

Portable ultrasound technology has advanced significantly in recent years, with high-resolution imaging capabilities and advanced features such as 3D and 4D imaging, wireless connectivity, and cloud-based data storage. This has led to a growing demand for portable ultrasound devices, particularly in emerging markets where access to traditional ultrasound machines may be limited.

Portable Ultrasound Market Scenario

Portable ultrasound devices are handheld devices that can be carried by healthcare professionals for point-of-care diagnosis and treatment in a variety of medical settings. Portable ultrasound devices are designed to be smaller and more lightweight than traditional ultrasound machines and provide high-quality imaging, making them a valuable tool in emergency medicine, critical care, obstetrics and gynaecology, and other medical fields. Portable ultrasound devices offer several advantages, including ease of use, portability, cost-effectiveness, and the ability to quickly obtain real-time diagnostic information.

The portable ultrasound market is expected to experience significant growth in the coming years, driven by technological advancements in ultrasound imaging, increased demand for point-of-care testing, and the rising prevalence of chronic diseases. The growing adoption of portable ultrasound devices in low- and middle-income countries is also expected to fuel market growth. However, the high cost of portable ultrasound devices and the lack of trained healthcare professionals to operate them could hinder market growth. Additionally, the limited diagnostic capabilities of portable ultrasound devices compared to traditional machines could also be a challenge for market growth. Overall, the portable ultrasound market is expected to continue to grow as

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healthcare providers increasingly adopt point-of-care diagnostic technologies.

#### Portable Ultrasound Market Segmentations

##### Market Breakup by Device Type

- Handheld Ultrasound Device
- Mobile Ultrasound Device

##### Market Breakup by Technology

- 2d Ultrasounds
- 3d & 4d Ultrasounds
- Doppler Ultrasounds
- High-Intensity Focused Ultrasounds?

##### Market Breakup by Application

- Cardiovascular
- Obstetrics and Gynaecology
- Musculoskeletal
- Gastric
- Others

##### Market Breakup by End User

- Hospitals
- Diagnostics
- Ambulatory Care Centres
- Others

##### Market Breakup by Region

- North America
- United States of America
- Canada

- Europe
- United Kingdom
- Germany
- France
- Italy
- Others

- Asia Pacific
- China
- Japan
- India
- ASEAN
- Australia
- Others

- Latin America

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- Brazil
- Argentina
- Mexico
- Others

- Middle East and Africa
- Saudi Arabia
- United Arab Emirates
- Nigeria
- South Africa
- Others

#### Key Trends in the Portable Ultrasound Market

Some key trends in the portable ultrasound market are:

- Growing demand for portable and compact ultrasound devices: The demand for portable ultrasound devices is increasing due to their ease of use, compact size, and portability. Portable ultrasound devices are used for bedside patient care, emergency care, and remote diagnostics.
- Technological advancements in portable ultrasound devices: Technological advancements such as miniaturization of components, improved image quality, wireless connectivity, and cloud-based solutions are driving the growth of the portable ultrasound market.
- Increased use of ultrasound in point-of-care settings: The use of ultrasound in point-of-care settings is increasing due to its ability to provide real-time imaging and diagnosis. Portable ultrasound devices are being used in emergency departments, intensive care units, and other clinical settings.
- Growing demand for telemedicine: Telemedicine is growing rapidly, and the use of portable ultrasound devices is increasing in telemedicine applications. The ability to perform remote diagnostics and consultations is driving the demand for portable ultrasound devices.
- Increased focus on cost-effectiveness: There is a growing focus on cost-effectiveness in healthcare, and portable ultrasound devices are being used as a cost-effective alternative to traditional imaging modalities. This is driving the demand for portable ultrasound devices in the healthcare industry.

#### Portable Ultrasound Market: Competitor Landscape

The key features of the market report include patent analysis, grants analysis, clinical trials analysis, funding and investment analysis, partnerships, and collaborations analysis by the leading key players. The major companies in the market are as follows:

- Fujifilm SonoSite Inc.
- General Electric Company
- Hitachi Ltd.
- Fukuda Denshi
- Shenzhen Mindray Bio-Medical Electronics Co., Ltd.
- Canon Medical Systems Corporation
- Koninklijke Philips N.V.
- BenQ Corporation?
- Advanced Instrumentations
- INTEGRA LIFESCIENCES CORP.
- Landwind Medical
- Accutome Inc.
- DRE Medical

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## Table of Contents:

- 1 Preface
  - 1.1 Objectives of the Study
  - 1.2 Key Assumptions
  - 1.3 Report Coverage - Key Segmentation and Scope
  - 1.4 Research Methodology
- 2 Executive Summary
- 3 Global Portable Ultrasound Market Overview
  - 3.1 Global Portable Ultrasound Market Historical Value (2016-2022)
  - 3.2 Global Portable Ultrasound Market Forecast Value (2023-2031)
- 4 Global Portable Ultrasound Market Landscape
  - 4.1 Global Portable Ultrasound Developers Landscape
    - 4.1.1 Analysis by Year of Establishment
    - 4.1.2 Analysis by Company Size
    - 4.1.3 Analysis by Region
  - 4.2 Global Portable Ultrasound Product Landscape
    - 4.2.1 Analysis by Type of Device Type
    - 4.2.2 Analysis by Technology
    - 4.2.3 Analysis by Applications
    - 4.2.4 Analysis by End User
- 5 Global Portable Ultrasound Market Dynamics
  - 5.1 Market Drivers and Constraints
  - 5.2 SWOT Analysis
  - 5.3 Porter's Five Forces Model
  - 5.4 Key Demand Indicators
  - 5.5 Key Price Indicators
  - 5.6 Industry Events, Initiatives, and Trends
  - 5.7 Value Chain Analysis
- 6 Global Portable Ultrasound Market Segmentation
  - 6.1 Global Portable Ultrasound Market by Device Type
    - 6.1.1 Market Overview
    - 6.1.2 Handheld Ultrasound Device
    - 6.1.3 Mobile Ultrasound Device
  - 6.2 Global Portable Ultrasound Market by Technology
    - 6.2.1 Market Overview
    - 6.2.2 2d Ultrasounds
    - 6.2.3 3d & 4d Ultrasounds
    - 6.2.4 Doppler Ultrasounds
    - 6.2.5 High-Intensity Focused Ultrasounds
  - 6.3 Global Portable Ultrasound Market by Application
    - 6.3.1 Market Overview
    - 6.3.2 Cardiovascular
    - 6.3.3 Obstetrics and Gynaecology
    - 6.3.4 Musculoskeletal

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- 6.3.5 Gastric
- 6.3.6 Others
- 6.4 Global Portable Ultrasound Market by End User
  - 6.4.1 Market Overview
  - 6.4.2 Hospitals
  - 6.4.3 Diagnostics
  - 6.4.4 Ambulatory Care Centres
  - 6.4.5 Others
- 6.5 Global Portable Ultrasound Market by Region
  - 6.5.1 Market Overview
  - 6.5.2 North America
  - 6.5.3 Europe
  - 6.5.4 Asia Pacific
  - 6.5.5 Latin America
  - 6.5.6 Middle East and Africa
- 7 North America Portable Ultrasound Market
  - 7.1 Market Share by Country
  - 7.2 United States of America
  - 7.3 Canada
- 8 Europe Portable Ultrasound Market
  - 8.1 Market Share by Country
  - 8.2 United Kingdom
  - 8.3 Germany
  - 8.4 France
  - 8.5 Italy
  - 8.6 Others
- 9 Asia Pacific Portable Ultrasound Market
  - 9.1 Market Share by Country
  - 9.2 China
  - 9.3 Japan
  - 9.4 India
  - 9.5 ASEAN
  - 9.6 Australia
  - 9.7 Others
- 10 Latin America Portable Ultrasound Market
  - 10.1 Market Share by Country
  - 10.2 Brazil
  - 10.3 Argentina
  - 10.4 Mexico
  - 10.5 Others
- 11 Middle East and Africa Portable Ultrasound Market
  - 11.1 Market Share by Country
  - 11.2 Saudi Arabia
  - 11.3 United Arab Emirates
  - 11.4 Nigeria
  - 11.5 South Africa
  - 11.6 Others

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- 12 Patent Analysis
  - 12.1 Analysis by Type of Patent
  - 12.2 Analysis by Publication year
  - 12.3 Analysis by Issuing Authority
  - 12.4 Analysis by Patent Age
  - 12.5 Analysis by CPC Analysis
  - 12.6 Analysis by Patent Valuation
  - 12.7 Analysis by Key Players
- 13 Grants Analysis
  - 13.1 Analysis by year
  - 13.2 Analysis by Amount Awarded
  - 13.3 Analysis by Issuing Authority
  - 13.4 Analysis by Grant Application
  - 13.5 Analysis by Funding Institute
  - 13.6 Analysis by NIH Departments
  - 13.7 Analysis by Recipient Organization
- 14 Funding Analysis
  - 14.1 Analysis by Funding Instances
  - 14.2 Analysis by Type of Funding
  - 14.3 Analysis by Funding Amount
  - 14.4 Analysis by Leading Players
  - 14.5 Analysis by Leading Investors
  - 14.6 Analysis by Geography
- 15 Partnership and Collaborations Analysis
  - 15.1 Analysis by Partnership Instances
  - 15.2 Analysis by Type of Partnership
  - 15.3 Analysis by Leading Players
  - 15.4 Analysis by Geography
- 16 Regulatory Framework
  - 16.1 Regulatory Overview
    - 16.1.1 US FDA
    - 16.1.2 EU EMA
    - 16.1.3 INDIA CDSCO
    - 16.1.4 JAPAN PMDA
    - 16.1.5 Others
- 17 Supplier Landscape
  - 17.1 Fujifilm SonoSite Inc.
    - 17.1.1 Financial Analysis
    - 17.1.2 Product Portfolio
    - 17.1.3 Demographic Reach and Achievements
    - 17.1.4 Mergers and Acquisitions
    - 17.1.5 Certifications
  - 17.2 General Electric Company
    - 17.2.1 Financial Analysis
    - 17.2.2 Product Portfolio
    - 17.2.3 Demographic Reach and Achievements
    - 17.2.4 Mergers and Acquisitions

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- 17.2.5 Certifications
- 17.3 Hitachi Ltd.
  - 17.3.1 Financial Analysis
  - 17.3.2 Product Portfolio
  - 17.3.3 Demographic Reach and Achievements
  - 17.3.4 Mergers and Acquisitions
  - 17.3.5 Certifications
- 17.4 Fukuda Denshi
  - 17.4.1 Financial Analysis
  - 17.4.2 Financial Portfolio
  - 17.4.3 Demographic Reach and Achievements
  - 17.4.4 Mergers and Acquisitions
  - 17.4.5 Certifications
- 17.5 Shenzhen Mindray Bio-Medical Electronics Co., Ltd.
  - 17.5.1 Financial Analysis
  - 17.5.2 Product Portfolio
  - 17.5.3 Demographic Reach and Achievements
  - 17.5.4 Mergers and Acquisitions
  - 17.5.5 Certifications
- 17.6 Canon Medical Systems Corporation
  - 17.6.1 Financial Analysis
  - 17.6.2 Product Portfolio
  - 17.6.3 Demographic Reach and Achievements
  - 17.6.4 Mergers and Acquisitions
  - 17.6.5 Certifications
- 17.7 Koninklijke Philips N.V.
  - 17.7.1 Financial Analysis
  - 17.7.2 Product Portfolio
  - 17.7.3 Demographic Reach and Achievements
  - 17.7.4 Mergers and Acquisitions
  - 17.7.5 Certifications
- 17.8 BenQ Corporation
  - 17.8.1 Financial Analysis
  - 17.8.2 Product Portfolio
  - 17.8.3 Demographic Reach and Achievements
  - 17.8.4 Mergers and Acquisitions
  - 17.8.5 Certifications
- 17.9 Advanced Instrumentations
  - 17.9.1 Financial Analysis
  - 17.9.2 Product Portfolio
  - 17.9.3 Demographic Reach and Achievements
  - 17.9.4 Mergers and Acquisitions
  - 17.9.5 Certifications
- 17.10 INTEGRA LIFESCIENCES CORP.
  - 17.10.1 Financial Analysis
  - 17.10.2 Product Portfolio
  - 17.10.3 Demographic Reach and Achievements

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- 17.10.4 Mergers and Acquisitions
- 17.10.5 Certifications
- 17.11 Landwind Medical
  - 17.11.1 Financial Analysis
  - 17.11.2 Product Portfolio
  - 17.11.3 Demographic Reach and Achievements
  - 17.11.4 Mergers and Acquisitions
  - 17.11.5 Certifications
- 17.12 Accutome Inc.
  - 17.12.1 Financial Analysis
  - 17.12.2 Product Portfolio
  - 17.12.3 Demographic Reach and Achievements
  - 17.12.4 Mergers and Acquisitions
  - 17.12.5 Certifications
- 17.13 DRE Medical
  - 17.13.1 Financial Analysis
  - 17.13.2 Product Portfolio
  - 17.13.3 Demographic Reach and Achievements
  - 17.13.4 Mergers and Acquisitions
  - 17.13.5 Certifications
- 18 Global Portable Ultrasound Market - Distribution Model (Additional Insight)
  - 18.1 Overview
  - 18.2 Potential Distributors
  - 18.3 Key Parameters for Distribution Partner Assessment
- 19 Key Opinion Leaders (KOL) Insights (Additional Insight)
- 20 Company Competitiveness Analysis (Additional Insight)
  - 20.1 Very Small Companies
  - 20.2 Small Companies
  - 20.3 Mid-Sized Companies
  - 20.4 Large Companies
  - 20.5 Very Large Companies
- 21 Payment Methods (Additional Insight)
  - 21.1 Government Funded
  - 21.2 Private Insurance
  - 21.3 Out-of-Pocket

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