

Global Fertility Supplements Market Report and Forecast 2023-2031

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Report description:

Global Fertility Supplements Market Report and Forecast 2023-2031

Global Fertility Supplements Market Outlook

The global fertility supplements market value in 2022 was USD 1.9 billion driven by the increasing awareness about fertility issues, rising infertility rates across the globe. The market size is anticipated to grow at a CAGR of 8.3% during the forecast period of 2023-2031 to achieve a value of USD 3.95 billion by 2031.

Fertility Supplements Introduction

Fertility supplements are dietary supplements designed to enhance fertility and increase the chances of conception in both men and women. These supplements are available in various forms, including pills, capsules, powders, and liquids, and are made up of a variety of ingredients, such as vitamins, minerals, herbs, and amino acids.

The global market for fertility supplements is expected to grow significantly in the coming years, driven by factors such as increasing awareness about fertility issues, rising infertility rates, and the growing popularity of natural and herbal supplements. The market is also expected to benefit from the growing trend towards delayed pregnancy, as more women are opting to have children later in life.

Key trends in the fertility supplements market include the increasing popularity of natural and organic supplements, the growing focus on male infertility, and the development of personalized fertility supplements tailored to individual needs. The market is also witnessing increasing demand for supplements that address specific fertility issues, such as polycystic ovary syndrome (PCOS) and endometriosis.

Fertility Supplements Market Scenario

Fertility supplements are natural or herbal supplements that can improve fertility in men and women by increasing sperm count, improving ovulation, and balancing hormones. These supplements are becoming increasingly popular as people seek alternative and complementary therapies for fertility issues. Fertility supplements are available over the counter and are often marketed as "natural" or "herbal" products.

The global fertility supplements market is growing rapidly due to increasing awareness and acceptance of natural and alternative treatments for infertility. The market is also driven by the growing prevalence of infertility and the desire to conceive among

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couples. The rising demand for natural and organic products, increasing healthcare expenditure, and the increasing adoption of fertility supplements among women are also contributing to the growth of the market.

However, the market is also facing challenges such as the lack of regulation and standardization of fertility supplements, the high cost of some supplements, and the presence of counterfeit products. Despite these challenges, the market is expected to continue growing in the coming years as more people seek natural and alternative therapies for fertility issues.

Fertility Supplements Market Segments

Market Breakup by Ingredient Type

- Natural
- Synthetic/Blend of Natural & Synthetic

Market Breakup by Product Type

- Capsules
- Tablets
- Soft gels
- Powders
- Liquids

Market Breakup by Procedure

- IVF with ICSI
- IUI
- Surrogacy
- IVF without ICSI
- Others

Market Breakup by End User

- Fertility Clinics
- Hospitals
- Surgical Centers
- Clinical Research Institutes
- Others

Market Breakup by Distribution Channel

- Over The Counter (OTC)
- Prescribed

Market Breakup by Region

- North America
 - United States of America
 - Canada
- Europe
 - United Kingdom
 - Germany
 - France
 - Italy
 - Others

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- Asia Pacific
- China
- Japan
- India
- ASEAN
- Australia
- Others

- Latin America
- Brazil
- Argentina
- Mexico
- Others

- Middle East and Africa
- Saudi Arabia
- United Arab Emirates
- Nigeria
- South Africa
- Others

Key Trends in the Fertility Supplements Market

Some key trends in the Fertility Supplements market are:

- Increasing demand: Fertility supplements are becoming more popular as couples face difficulties in conceiving naturally. The market is expected to continue to grow due to rising awareness about fertility issues and increased acceptance of supplements.
- Rising infertility rates: Infertility is a growing concern globally, with various factors such as increasing age, lifestyle changes, and medical conditions contributing to the rise. The fertility supplements market is expected to benefit from this trend.
- Growing preference for natural supplements: Many couples are opting for natural supplements over prescription drugs and invasive procedures to improve their chances of conceiving. This trend is driving the growth of the fertility supplements market.
- Increasing product innovation: Fertility supplement manufacturers are developing new and innovative products that target specific fertility issues. These products are expected to contribute significantly to the growth of the market.
- Growing e-commerce: The online sale of fertility supplements is growing, with consumers preferring the convenience of purchasing supplements from the comfort of their homes. This trend is expected to drive the growth of the market in the coming years.

Fertility Supplements Market: Competitor Landscape

The key features of the market report include patent analysis, grants analysis, clinical trials analysis, funding and investment analysis, partnerships, and collaborations analysis by the leading key players. The major companies in the market are as follows:

- CARE Fertility
- Xytex Corporation
- FUJIFILM Irvine Scientific
- INVO Bioscience
- ALABAMA FERTILITY
- Shivani Scientific
- IVFtech Aps
- WebMD LLC
- Coast Science

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- []Ocean Healthcare Private Limited
- []Genea Limited
- []Medicover AB
- []Monash IVF Australia
- []Progyny, Inc
- []Apollo Fertility
- []Carolinas Fertility Institute
- []Bayer AG
- []Zenith Nutrition
- []SUPPLEMENA

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