

NA Workforce Management Market - Industry Trends and Forecast to 2030

Market Report | 2023-04-01 | 287 pages | Data Bridge Market Research

AVAILABLE LICENSES:

- Single User License \$3500.00
- Corporate Users License \$4200.00

Report description:

North America Workforce Management Market is projected to register a CAGR of 10.1% in the forecast period of 2023 to 2030. The new market report contains data for historic year 2021, the base year of calculation is 2022, and the forecast period is 2023 to 2030.

Market Segmentation:

Global Workforce Management Market, By Offering (Solutions and Services), Organization Size (Large Enterprise and Small & Medium Enterprises), Operating Systems (Windows, Android, iOS, LINUX, and Others), Deployment Model (Cloud and On-Premises), End-User (Banking, Financial Services and Insurance, Automotive, Telecom and IT, Manufacturing, Healthcare, Defense and Government, Transportation and Logistics, Consumer Goods and Retail, Energy and Utilities Solutions, and Others), Country (U.S., Mexico, and Canada) - Industry Trends and Forecast to 2030

Some of the major factors contributing to the growth of the North America workforce management market are:

- Increase in adoption of the Internet of Things (IoT)
- Growing adoption of analytical solutions

Market Players

The key market players in North America workforce management market are:

- UKG Inc.
- Reflexis Systems, Inc.
- SAP
- Verint Systems Inc.
- ADP
- ATOSS Software AG
- NICE
- Workday, Inc.
- Visier, Inc.
- Ceridian HCM, Inc.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Paylocity.
- Paycom Payroll LLC.
- Sumtotal Systems, LLC
- Infor
- Cegid Meta4
- Ramco Systems
- Replicon
- IBM
- INFORM Software
- InVision AG
- Oracle

Table of Contents:

TABLE OF CONTENTS	
1 INTRODUCTION	80
1.1 OBJECTIVES OF THE STUDY	80
1.2 MARKET DEFINITION	80
1.3 OVERVIEW OF THE NORTH AMERICA WORKFORCE MANAGEMENT MARKET	80
1.4 CURRENCY AND PRICING	82
1.5 LIMITATIONS	82
1.6 MARKETS COVERED	83
2 MARKET SEGMENTATION	89
2.1 MARKETS COVERED	89
2.2 YEARS CONSIDERED FOR THE STUDY	90
2.3 GEOGRAPHIC SCOPE	91
2.4 DBMR TRIPOD DATA VALIDATION MODEL	92
2.5 PRIMARY INTERVIEWS WITH KEY OPINION LEADERS	95
2.6 DBMR MARKET POSITION GRID	96
2.7 VENDOR SHARE ANALYSIS	98
2.8 MARKET END-USER COVERAGE GRID	99
2.9 MULTIVARIATE MODELLING	100
2.10 OFFERING TIMELINE CURVE	100
2.11 SECONDARY SOURCES	101
2.12 ASSUMPTIONS	101
3 EXECUTIVE SUMMARY	102
4 PREMIUM INSIGHTS	105
4.1 PORTER'S ANALYSIS	106
4.2 REGULATORY FRAMEWORK	107
4.3 TECHNOLOGICAL TRENDS	108
4.4 PATENT ANALYSIS	110
4.5 CASE STUDY	111
4.6 VALUE CHAIN ANALYSIS	112
4.7 COMPANY COMPARATIVE ANALYSIS	114
4.7.1 UKG INC.:	114
4.7.2 SAP SE:	114
4.7.3 WORKDAY, INC.:	114

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

4.7.4 ADP, INC.:	115
5 MARKET OVERVIEW	116
5.1 DRIVERS	118
5.1.1 GROWING ADOPTION OF THE INTERNET OF THINGS (IOT) AND CLOUD-BASED WORKFORCE MANAGEMENT SOLUTIONS	118
5.1.2 INCREASING PENETRATION OF ANALYTICAL SOLUTIONS AND CONNECTED DEVICES APPLICATIONS	119
5.1.3 NEED FOR REDUCTION OF EXPENSES RELATED TO HUMAN RESOURCE	119
5.2 RESTRAINTS	120
5.2.1 LACK OF AWARENESS ABOUT WORKFORCE MANAGEMENT TOOLS	120
5.2.2 COMPLEXITIES IN THE INTEGRATION OF DIFFERENT WORKFORCE MANAGEMENT TOOLS	121
5.3 OPPORTUNITIES	121
5.3.1 DIGITALIZATION OF BUSINESS OPERATIONS	121
5.3.2 INCREASE IN DEMAND FOR FLEXIBLE MANAGEMENT RESOURCES	122
5.3.3 UPSURGE IN THE ADOPTION OF ARTIFICIAL INTELLIGENCE IN BUSINESS OPERATIONS	123
5.4 CHALLENGES	124
5.4.1 HIGH COST ASSOCIATED WITH THE PURCHASE AND DEPLOYMENT OF WORKFORCE MANAGEMENT SOLUTIONS	124
5.4.2 RISING NEED FOR REGULAR DATA MONITORING AND DATA INPUT SYSTEMS IN THE WORKFORCE	125
6 NORTH AMERICA WORKFORCE MANAGEMENT MARKET, BY OFFERING	127
6.1 OVERVIEW	128
6.2 SOLUTIONS	129
6.2.1 TIME AND ATTENDANCE MANAGEMENT	130
6.2.2 LEAVE AND ABSENCE MANAGEMENT	130
6.2.3 PLANNING AND SCHEDULING (SCHEDULING OPTIMIZATION)	130
6.2.4 WORKFORCE SCHEDULING	130
6.2.5 WORKFORCE ANALYTICS	130
6.2.6 BUDGETING AND FORECASTING	131
6.2.7 TASK MANAGEMENT	131
6.2.8 FATIGUE MANAGEMENT	131
6.2.9 OTHERS	131
6.3 SERVICES	131
6.3.1 CONSULTING	132
6.3.2 IMPLEMENTATION	132
6.3.3 TRAINING, SUPPORT AND MAINTENANCE	132
7 NORTH AMERICA WORKFORCE MANAGEMENT MARKET, BY ORGANIZATION SIZE	133
7.1 OVERVIEW	134
7.2 LARGE ENTERPRISE	135
7.3 SMALL & MEDIUM ENTERPRISES	136
8 NORTH AMERICA WORKFORCE MANAGEMENT MARKET, BY OPERATING SYSTEMS	137
8.1 OVERVIEW	138
8.2 WINDOWS	139
8.3 ANDROID	140
8.4 IOS	140
8.5 LINUX	141
8.6 OTHERS	141
9 NORTH AMERICA WORKFORCE MANAGEMENT MARKET, BY DEPLOYMENT MODEL	142
9.1 OVERVIEW	143
9.2 CLOUD	144
9.3 ON-PREMISES	145

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

10 NORTH AMERICA WORKFORCE MANAGEMENT MARKET, BY END-USER	146
10.1 OVERVIEW	147
10.2 BANKING, FINANCIAL SERVICES AND INSURANCE	148
10.2.1 SOLUTIONS	149
10.2.1.1 TIME AND ATTENDANCE MANAGEMENT	149
10.2.1.2 LEAVE AND ABSENCE MANAGEMENT	150
10.2.1.3 PLANNING AND SCHEDULING (SCHEDULING OPTIMIZATION)	150
10.2.1.4 WORKFORCE SCHEDULING	150
10.2.1.5 WORKFORCE ANALYTICS	150
10.2.1.6 BUDGETING AND FORECASTING	150
10.2.1.7 TASK MANAGEMENT	150
10.2.1.8 FATIGUE MANAGEMENT	150
10.2.1.9 OTHERS	150
10.2.2 SERVICES	151
10.2.2.1 CONSULTING	151
10.2.2.2 IMPLEMENTATION	151
10.2.2.3 TRAINING, SUPPORT AND MAINTENANCE	151
10.3 AUTOMOTIVE	152
10.3.1 SOLUTIONS	152
10.3.1.1 TIME AND ATTENDANCE MANAGEMENT	153
10.3.1.2 LEAVE AND ABSENCE MANAGEMENT	153
10.3.1.3 PLANNING AND SCHEDULING (SCHEDULING OPTIMIZATION)	153
10.3.1.4 WORKFORCE SCHEDULING	153
10.3.1.5 WORKFORCE ANALYTICS	153
10.3.1.6 BUDGETING AND FORECASTING	154
10.3.1.7 TASK MANAGEMENT	154
10.3.1.8 FATIGUE MANAGEMENT	154
10.3.1.9 OTHERS	154
10.3.2 SERVICES	154
10.3.2.1 CONSULTING	154
10.3.2.2 IMPLEMENTATION	155
10.3.2.3 TRAINING, SUPPORT AND MAINTENANCE	155
10.4 TELECOM AND IT	155
10.4.1 SOLUTIONS	156
10.4.1.1 TIME AND ATTENDANCE MANAGEMENT	156
10.4.1.2 LEAVE AND ABSENCE MANAGEMENT	156
10.4.1.3 PLANNING AND SCHEDULING (SCHEDULING OPTIMIZATION)	156
10.4.1.4 WORKFORCE SCHEDULING	157
10.4.1.5 WORKFORCE ANALYTICS	157
10.4.1.6 BUDGETING AND FORECASTING	157
10.4.1.7 TASK MANAGEMENT	157
10.4.1.8 FATIGUE MANAGEMENT	157
10.4.1.9 OTHERS	157
10.4.2 SERVICES	157
10.4.2.1 CONSULTING	158
10.4.2.2 IMPLEMENTATION	158
10.4.2.3 TRAINING, SUPPORT AND MAINTENANCE	158

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

10.5 MANUFACTURING	158
10.5.1 SOLUTIONS	159
10.5.1.1 TIME AND ATTENDANCE MANAGEMENT	159
10.5.1.2 LEAVE AND ABSENCE MANAGEMENT	159
10.5.1.3 PLANNING AND SCHEDULING (SCHEDULING OPTIMIZATION)	159
10.5.1.4 WORKFORCE SCHEDULING	159
10.5.1.5 WORKFORCE ANALYTICS	160
10.5.1.6 BUDGETING AND FORECASTING	160
10.5.1.7 TASK MANAGEMENT	160
10.5.1.8 FATIGUE MANAGEMENT	160
10.5.1.9 OTHERS	160
10.5.2 SERVICES	160
10.5.2.1 CONSULTING	161
10.5.2.2 IMPLEMENTATION	161
10.5.2.3 TRAINING, SUPPORT AND MAINTENANCE	161
10.6 HEALTHCARE	161
10.6.1 SOLUTIONS	162
10.6.1.1 TIME AND ATTENDANCE MANAGEMENT	162
10.6.1.2 LEAVE AND ABSENCE MANAGEMENT	162
10.6.1.3 PLANNING AND SCHEDULING (SCHEDULING OPTIMIZATION)	162
10.6.1.4 WORKFORCE SCHEDULING	163
10.6.1.5 WORKFORCE ANALYTICS	163
10.6.1.6 BUDGETING AND FORECASTING	163
10.6.1.7 TASK MANAGEMENT	163
10.6.1.8 FATIGUE MANAGEMENT	163
10.6.1.9 OTHERS	163
10.6.2 SERVICES	163
10.6.2.1 CONSULTING	164
10.6.2.2 IMPLEMENTATION	164
10.6.2.3 TRAINING, SUPPORT AND MAINTENANCE	164
10.7 DEFENSE AND GOVERNMENT	164
10.7.1 SOLUTIONS	165
10.7.1.1 TIME AND ATTENDANCE MANAGEMENT	165
10.7.1.2 LEAVE AND ABSENCE MANAGEMENT	165
10.7.1.3 PLANNING AND SCHEDULING (SCHEDULING OPTIMIZATION)	165
10.7.1.4 WORKFORCE SCHEDULING	166
10.7.1.5 WORKFORCE ANALYTICS	166
10.7.1.6 BUDGETING AND FORECASTING	166
10.7.1.7 TASK MANAGEMENT	166
10.7.1.8 FATIGUE MANAGEMENT	166
10.7.1.9 OTHERS	166
10.7.2 SERVICES	166
10.7.2.1 CONSULTING	167
10.7.2.2 IMPLEMENTATION	167
10.7.2.3 TRAINING, SUPPORT AND MAINTENANCE	167
10.8 TRANSPORTATION AND LOGISTICS	167
10.8.1 SOLUTIONS	168

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

10.8.1.1	TIME AND ATTENDANCE MANAGEMENT	168
10.8.1.2	LEAVE AND ABSENCE MANAGEMENT	168
10.8.1.3	PLANNING AND SCHEDULING (SCHEDULING OPTIMIZATION)	168
10.8.1.4	WORKFORCE SCHEDULING	169
10.8.1.5	WORKFORCE ANALYTICS	169
10.8.1.6	BUDGETING AND FORECASTING	169
10.8.1.7	TASK MANAGEMENT	169
10.8.1.8	FATIGUE MANAGEMENT	169
10.8.1.9	OTHERS	169
10.8.2	SERVICES	169
10.8.2.1	CONSULTING	170
10.8.2.2	IMPLEMENTATION	170
10.8.2.3	TRAINING, SUPPORT AND MAINTENANCE	170
10.9	CONSUMER GOODS AND RETAIL	170
10.9.1	SOLUTIONS	171
10.9.1.1	TIME AND ATTENDANCE MANAGEMENT	171
10.9.1.2	LEAVE AND ABSENCE MANAGEMENT	171
10.9.1.3	PLANNING AND SCHEDULING (SCHEDULING OPTIMIZATION)	171
10.9.1.4	WORKFORCE SCHEDULING	172
10.9.1.5	WORKFORCE ANALYTICS	172
10.9.1.6	BUDGETING AND FORECASTING	172
10.9.1.7	TASK MANAGEMENT	172
10.9.1.8	FATIGUE MANAGEMENT	172
10.9.1.9	OTHERS	172
10.9.2	SERVICES	172
10.9.2.1	CONSULTING	173
10.9.2.2	IMPLEMENTATION	173
10.9.2.3	TRAINING, SUPPORT AND MAINTENANCE	173
10.10	ENERGY AND UTILITIES SOLUTIONS	173
10.10.1	SOLUTIONS	174
10.10.1.1	TIME AND ATTENDANCE MANAGEMENT	174
10.10.1.2	LEAVE AND ABSENCE MANAGEMENT	174
10.10.1.3	PLANNING AND SCHEDULING (SCHEDULING OPTIMIZATION)	174
10.10.1.4	WORKFORCE SCHEDULING	175
10.10.1.5	WORKFORCE ANALYTICS	175
10.10.1.6	BUDGETING AND FORECASTING	175
10.10.1.7	TASK MANAGEMENT	175
10.10.1.8	FATIGUE MANAGEMENT	175
10.10.1.9	OTHERS	175
10.10.2	SERVICES	175
10.10.2.1	CONSULTING	176
10.10.2.2	IMPLEMENTATION	176
10.10.2.3	TRAINING, SUPPORT AND MAINTENANCE	176
10.11	OTHERS	176
11	NORTH AMERICA WORKFORCE MANAGEMENT MARKET, BY REGION	177
11.1	NORTH AMERICA	178
11.1.1	U.S.	193

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

11.1.2 CANADA	205
11.1.3 MEXICO	217
12 NORTH AMERICA WORKFORCE MANAGEMENT MARKET, COMPANY LANDSCAPE	229
12.1 COMPANY SHARE ANALYSIS: NORTH AMERICA	229
13 SWOT ANALYSIS	230
14 COMPANY PROFILE	231
14.1 UKG INC.	231
14.1.1 COMPANY SNAPSHOT	231
14.1.2 COMPANY SHARE ANALYSIS	231
14.1.3 SOLUTION PORTFOLIO	232
14.1.4 RECENT DEVELOPMENTS	232
14.2 ADP, INC.	233
14.2.1 COMPANY SNAPSHOT	233
14.2.2 REVENUE ANALYSIS	233
14.2.3 COMPANY SHARE ANALYSIS	234
14.2.4 PORTFOLIO	234
14.2.5 RECENT DEVELOPMENTS	234
14.3 IBM CORPORATION	236
14.3.1 COMPANY SNAPSHOT	236
14.3.2 REVENUE ANALYSIS	236
14.3.3 COMPANY SHARE ANALYSIS	237
14.3.4 PRODUCT PORTFOLIO	237
14.3.5 RECENT DEVELOPMENTS	237
14.4 WORKDAY, INC.	239
14.4.1 COMPANY SNAPSHOT	239
14.4.2 REVENUE ANALYSIS	239
14.4.3 COMPANY SHARE ANALYSIS	240
14.4.4 PRODUCT PORTFOLIO	240
14.4.5 RECENT DEVELOPMENTS	240

NA Workforce Management Market - Industry Trends and Forecast to 2030

Market Report | 2023-04-01 | 287 pages | Data Bridge Market Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3500.00
	Corporate Users License	\$4200.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-14"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com