

## **NA Visual Effects (VFX) Software Market - Industry Trends and Forecast to 2030**

Market Report | 2023-04-01 | 243 pages | Data Bridge Market Research

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### **Report description:**

North America visual effects (VFX) software market is projected to register a CAGR of 13.8% in the forecast period from 2023 to 2030. The new market report contains data for the historic year 2021, the base year of calculation is 2022, and the forecast period is 2023 to 2030.

### **Market Segmentation:**

North America Visual Effects (VFX) Software Market, By Offering (Software and Services), Operating System (Windows, Linux, Mac OS, and Others), Deployment Mode (Cloud and On-Premise), Organization Size ( Independent Filmmaker, Small Scale Studios (Boutique Studios), Medium Scale Studios, and Large Scale Studios), Effects (Bullet Time, Digital Compositing, Stop Motion Animation, Matte Painting, and Prosthetic), Application (Feature Film, Advertising, Episodic, Gaming, Music Video, Short Film, Web Series and Others), Country (U.S., Canada, and Mexico) Industry Trends and Forecast to 2030.

Overview of North America Visual Effects (VFX) Software Market Dynamics:

#### **Driver:**

- Rise in demand of visual effects in entertainment sector

#### **Restraint:**

- Presence of free & open-source VFX software

#### **Opportunity:**

- Adoption of VFX software in the education sector for teaching purposes

### **Market Players**

Some of the major players operating in the North America visual effects (VFX) software market are:

- Sitni Sati

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- Maxon Computer GMBH
- Artlist UK Limited
- BORIS FX, INC.
- DISNEY / PIXAR
- Avid Technology, Inc
- E-on Software
- Apple Inc.
- Isotropix SAS.
- Laubwerk GmbH
- PLANETSIDE SOFTWARE LLC -
- Greyscalegorilla, Inc
- iToo Software
- TOOLCHEFS LIMITED
- MotionVFX
- Pixel Farm, Inc.
- Next Limit
- MAGIX Software GmbH.
- Rodypolis
- Science-D-Visions
- SideFX
- Blackmagic Design Pty. Ltd.
- Chaos Software EOOD
- Foundry
- Adobe
- Blender
- Autodesk
- The Qt Company
- Ziva (A part of unity technologies)

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