

## **Homewares in India**

Market Direction | 2023-05-05 | 17 pages | Euromonitor

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### **Report description:**

Despite witnessing current value growth, homewares witnessed a decline in demand at constant 2022 prices in India between 2019 and 2022, as increasingly fast-paced lifestyles in the country did not allow people to spend much time improving their homewares. Consumers also preferred minimalistic and clutter-free homes, which negatively affected the demand for homewares. As a result, homewares categories such as dinnerware, cookware, and food storage saw declines in demand in 2022 compared with the...

Euromonitor International's Homewares in India report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Homewares market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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