

Homewares in India

Market Direction | 2023-05-05 | 17 pages | Euromonitor

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Report description:

Despite witnessing current value growth, homewares witnessed a decline in demand at constant 2022 prices in India between 2019 and 2022, as increasingly fast-paced lifestyles in the country did not allow people to spend much time improving their homewares. Consumers also preferred minimalistic and clutter-free homes, which negatively affected the demand for homewares. As a result, homewares categories such as dinnerware, cookware, and food storage saw declines in demand in 2022 compared with the...

Euromonitor International's Homewares in India report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Homewares market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Homewares in India
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List Of Contents And Tables

HOMEWARES IN INDIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Homewares witnesses a constant value decline over 2019-2022
Dinnerware witnesses a significant decline during the pandemic
Stove top cookware declines in popularity amongst Indian consumers

PROSPECTS AND OPPORTUNITIES

Ovenware set to witness growth in India
Sustainable ovenware products set to see rising demand

CATEGORY DATA

Table 1 Sales of Homewares by Category: Value 2017-2022
Table 2 Sales of Homewares by Category: % Value Growth 2017-2022
Table 3 Sales of Homewares by Material: % Value 2017-2022
Table 4 NBO Company Shares of Homewares: % Value 2018-2022
Table 5 LBN Brand Shares of Homewares: % Value 2019-2022
Table 6 Distribution of Homewares by Format: % Value 2017-2022
Table 7 Forecast Sales of Homewares by Category: Value 2022-2027
Table 8 Forecast Sales of Homewares by Category: % Value Growth 2022-2027

HOME AND GARDEN IN INDIA

EXECUTIVE SUMMARY

Home and garden in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for home and garden?

MARKET DATA

Table 9 Sales of Home and Garden by Category: Value 2017-2022
Table 10 Sales of Home and Garden by Category: % Value Growth 2017-2022
Table 11 NBO Company Shares of Home and Garden: % Value 2018-2022
Table 12 LBN Brand Shares of Home and Garden: % Value 2019-2022
Table 13 Distribution of Home and Garden by Format: % Value 2017-2022
Table 14 Distribution of Home and Garden by Format and Category: % Value 2022
Table 15 Forecast Sales of Home and Garden by Category: Value 2022-2027
Table 16 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

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SOURCES

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