

Gardening in India

Market Direction | 2023-05-05 | 17 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

The growing interest in gardening in India can be attributed to several factors, including the lack of green spaces in urban areas, a desire to connect with nature, and the therapeutic benefits of gardening. Gardening is seen to create a peaceful and relaxing environment, and as an opportunity to escape from the stresses of everyday life. It also allows people to express themselves creatively through their choice of plants and designs, and is a great way to bring communities together. Therefore,...

Euromonitor International's Gardening in India report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gardening market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Gardening in India
Euromonitor International
May 2023

List Of Contents And Tables

GARDENING IN INDIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Consumers have a growing interest in gardening

Organic pest control gains momentum amongst Indians

Terrace gardening is a growing trend amongst Indian consumers

PROSPECTS AND OPPORTUNITIES

Government initiatives to boost sales of gardening products in India

Sustainable practices and innovations are the future in gardening

CATEGORY DATA

Table 1 Sales of Gardening by Category: Value 2017-2022

Table 2 Sales of Gardening by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Gardening: % Value 2018-2022

Table 4 LBN Brand Shares of Gardening: % Value 2019-2022

Table 5 Distribution of Gardening by Format: % Value 2017-2022

Table 6 Forecast Sales of Gardening by Category: Value 2022-2027

Table 7 Forecast Sales of Gardening by Category: % Value Growth 2022-2027

HOME AND GARDEN IN INDIA

EXECUTIVE SUMMARY

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

Table 8 Sales of Home and Garden by Category: Value 2017-2022

Table 9 Sales of Home and Garden by Category: % Value Growth 2017-2022

Table 10 NBO Company Shares of Home and Garden: % Value 2018-2022

Table 11 LBN Brand Shares of Home and Garden: % Value 2019-2022

Table 12 Distribution of Home and Garden by Format: % Value 2017-2022

Table 13 Distribution of Home and Garden by Format and Category: % Value 2022

Table 14 Forecast Sales of Home and Garden by Category: Value 2022-2027

Table 15 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Gardening in India

Market Direction | 2023-05-05 | 17 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-11
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com