

Home Improvement in Australia

Market Direction | 2023-05-05 | 18 pages | Euromonitor

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Report description:

Although current value sales in home improvement increased in 2022, sales turned to decline at constant 2022 prices. Nevertheless, retail sales remained much higher in 2022 compared with the pre-pandemic level in both current value terms and in value terms at constant 2022 prices. Although the pandemic-induced spending was coming to an end and macroeconomic uncertainties such as inflation moderated consumer interest, trends such as DIY and the increasing consumer appetite for home renovation helped...

Euromonitor International's Home Improvement in Australia report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Bathroom and Sanitaryware, Floor Covering, Hand Tools, Hardware, Home Paint, Kitchen Sinks, Other Home Improvement, Power Tools, Wall Covering.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Improvement market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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