

## **Home Furnishings in Australia**

Market Direction | 2023-05-05 | 20 pages | Euromonitor

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### **Report description:**

During the pandemic, Australians took greater interest in improving the liveability of their homes by making them more aesthetically pleasing and comfortable. This positively impacted sales of home furnishings over 2020-2021, and positive attitudes towards home furnishings stuck in 2022 due to the ongoing shift to remote and hybrid working. Therefore, retail sales of home furnishings remained higher in 2022 compared with the pre-pandemic levels in both current value terms and in value terms at c...

Euromonitor International's Home Furnishings in Australia report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Furnishings market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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#### **SOURCES**

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