

Homewares in Sweden

Market Direction | 2023-05-04 | 18 pages | Euromonitor

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Report description:

As local consumers started to spend greater time outside of the home in 2022 as pandemic-related restrictions gradually eased, they were also eating and cooking less frequently for themselves. This was the primary cause for the marginal decline in current value sales of homewares during the year, including for dinnerware, cutlery, kitchenware and ovenware. Moreover, after spending a prolonged period of time at home during the pandemic, many consumers wanted to enjoy visiting new restaurants, whi...

Euromonitor International's Homewares in Sweden report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Homewares market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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