

Home Furnishings in Sweden

Market Direction | 2023-05-04 | 20 pages | Euromonitor

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Report description:

In 2022's economic climate, which was fuelled by the cost-of-living crisis and the rise in prices for commodities, including energy, Swedish consumers increasingly searched for options that helped reduce costs. This compounded the declines already recorded by compact fluorescent lamps (CFL), and weak sales of charcoal barbecues in 2022. This was because these products are not considered sustainable and use greater energy and resources. In contrast, more sustainable options in the form of light-e...

Euromonitor International's Home Furnishings in Sweden report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Furnishings market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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SOURCES

Summary 1 Research Sources

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