

Gardening in Sweden

Market Direction | 2023-05-04 | 18 pages | Euromonitor

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Report description:

Current value sales of gardening in Sweden experienced a marginal decline in 2022, following a boom in demand during the pandemic, when there was a keen interest in taking up gardening as a relaxing activity. This resulted in a significant acceleration of growth in 2020. However, this trend did not continue in 2022, and there were declines or stagnation across much of gardening, with only pots and planters recording a further notable increase. This was because many local consumers were spending...

Euromonitor International's Gardening in Sweden report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gardening market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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