

## **Homewares in Hong Kong, China**

Market Direction | 2023-05-04 | 17 pages | Euromonitor

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### **Report description:**

In 2022, homewares recorded declining value sales, as lockdowns forced the closure of physical stores, which dominate the distribution of these products. Nevertheless, the category experienced a mixed performance. Despite dining recording a positive performance in 2022, current value sales of beverageware, dinnerware and cutlery remained below pre-pandemic levels, as lockdowns prevented consumers from entertaining guests at home.

Euromonitor International's Homewares in Hong Kong, China report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Homewares market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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#### **DISCLAIMER**

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