

Home Furnishings in Hong Kong, China

Market Direction | 2023-05-04 | 19 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Home furnishings recorded a weak performance in 2022. Stagflation and a significant decline in the housing market were the biggest causes of this, as sales in Hong Kong are heavily linked to individuals buying new properties. Big-ticket furniture items with low replacement rates, such as living room furniture and wardrobes, were impacted as pressures on consumers' incomes prevented them from making discretionary purchases. Certain home furnishings, however, remained resilient. Sales of home offi...

Euromonitor International's Home Furnishings in Hong Kong, China report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Furnishings market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Home Furnishings in Hong Kong, China
Euromonitor International
May 2023

List Of Contents And Tables

HOME FURNISHINGS IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Pandemic restrictions and income pressures subdue sales of home furnishings

Compact housing drives demand for multifunctional furniture

Immersive retail stores focus on the mattress shopping experience

PROSPECTS AND OPPORTUNITIES

Stable value sales growth despite consumer spending shifting towards travel

Smart technology will proliferate in lighting and window covering

Sustainability to gain in popularity supported by greater focus of brands

CATEGORY DATA

Table 1 Sales of Home Furnishings by Category: Value 2017-2022

Table 2 Sales of Home Furnishings by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Home Furnishings: % Value 2018-2022

Table 4 LBN Brand Shares of Home Furnishings: % Value 2019-2022

Table 5 LBN Brand Shares of Light Sources: % Value 2019-2022

Table 6 Distribution of Home Furnishings by Format: % Value 2017-2022

Table 7 Forecast Sales of Home Furnishings by Category: Value 2022-2027

Table 8 Forecast Sales of Home Furnishings by Category: % Value Growth 2022-2027

HOME AND GARDEN IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

Table 9 Sales of Home and Garden by Category: Value 2017-2022

Table 10 Sales of Home and Garden by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Home and Garden: % Value 2018-2022

Table 12 LBN Brand Shares of Home and Garden: % Value 2019-2022

Table 13 Distribution of Home and Garden by Format: % Value 2017-2022

Table 14 Distribution of Home and Garden by Format and Category: % Value 2022

Table 15 Forecast Sales of Home and Garden by Category: Value 2022-2027

Table 16 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Home Furnishings in Hong Kong, China

Market Direction | 2023-05-04 | 19 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-03
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com