

Dog Food in Spain

Market Direction | 2023-05-04 | 28 pages | Euromonitor

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Report description:

Dog food growth in current value terms in 2022 while volume sales saw only modest growth, partly due to sales of economy and mid-priced dry dog food declining. A similar pattern is being seen in 2023, with inflation continuing to support stronger value growth. The dog population in Spain continues to increase thanks to the growing popularity of small and mid-sized dogs, with the large dog population seeing only limited growth. This preference for smaller dogs is resulting in lower volume demand...

Euromonitor International's Dog Food in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dog Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Meat-free products capturing market interest

Therapeutic dog food receives growing interest and investment

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Dog food set to continue benefiting from strong focus on health and nutrition

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