

Pet Products in France

Market Direction | 2023-05-04 | 23 pages | Euromonitor

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Report description:

Prices have risen for many pet products and accessories due to the increased costs faced by manufacturers, including raw materials, packaging, energy and transportation. As a result, growth in terms of volume has slowed a little as pet owners have economised on this aspect of their pet ownership rather than on food products. However, cat litter has continued to grow in line with the increase in the cat population throughout France, with this category seeing a growing focus on more natural and le...

Euromonitor International's Pet Products in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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