

Other Pet Food in France

Market Direction | 2023-05-04 | 23 pages | Euromonitor

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Report description:

The pet populations of small mammals, reptiles, fish and birds remained relatively steady towards the end of the review period, with reptiles and small mammals seeing a slight increase in numbers and birds and fish seeing a slight decline. Parakeets and canaries are amongst the most popular birds, with pet birds needing to be ringed and have identification papers. Recent attempts to regularise the ownership of pet birds resulted in the closure of the Bird Market in Paris at the end of 2022 due to...

Euromonitor International's Other Pet Food in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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