

## **Pet Care in France**

Market Direction | 2023-05-04 | 54 pages | Euromonitor

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### **Report description:**

The pet care industry in France has been hit hard by price rises, which started in 2022 and have continued into 2023. Manufacturers and retailers have faced mounting pressure to raise prices due to increasing costs, including raw materials, packaging, energy and transportation, as well as supply chain issues. Those manufacturers that have sort to limit price increases have turned to measures such as reducing pack sizes (a trade interview estimated that around 80% of pack sizes had decreased) in...

Euromonitor International's Pet Care in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pet Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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