

Pet Products in Indonesia

Market Direction | 2023-05-04 | 22 pages | Euromonitor

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Report description:

The trend of humanisation in pet ownership has led to an increase in regular check-ups and vaccinations for pets, driving up sales of pet healthcare products. Online consultations through platforms such as Halodoc, which were previously targeted for human usage, have made it easier for pet owners to access veterinary advice, further fuelling demand for pet healthcare products. The convenience of online consultations has also encouraged more pet owners to seek advice and make purchases for their...

Euromonitor International's Pet Products in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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PET PRODUCTS IN INDONESIA

KEY DATA FINDINGS

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Online consultations boost sales of pet healthcare products, and Catsan continues to lead cat litter

Espreo maintains overall leadership and demand for pet furniture grows

E-commerce expansion and post-pandemic education positively impact pet products in Indonesia

PROSPECTS AND OPPORTUNITIES

Online sales and humanisation trend set to support growth across all product areas

Increase in pet-friendly public locations to drive sales in pet beauty products, with health supplements pushing growth in pet healthcare

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