

## **Home and Garden in Spain**

Market Direction | 2023-05-02 | 47 pages | Euromonitor

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### **Report description:**

While gardening and home improvement continued to record dynamic and accelerating growth in 2022, homewares and home furnishings both saw considerable slowdowns, resulting in markedly different performances of the various home and garden categories. Inflation and consumer confidence in Spain were mainly in line with the wider European context in 2022, with confidence levels falling mildly throughout the year.

Euromonitor International's Home and Garden in Spain report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home and Garden market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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