

## **Gardening in Brazil**

Market Direction | 2023-05-02 | 19 pages | Euromonitor

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### **Report description:**

Gardening saw an acceleration of current value growth in Brazil in 2022, over and above the high growth it witnessed in the previous two years. Gardening became an important hobby for Brazilians during the pandemic, when increased time spent at home drove consumers to make the most of their home spaces. Compared with the pre-pandemic level (2019), gardening registered an almost 30% increase in sales even at constant 2022 prices. In 2022, even after the removal of pandemic-related restrictions, g...

Euromonitor International's Gardening in Brazil report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Gardening market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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