

## **Homewares in Singapore**

Market Direction | 2023-05-02 | 16 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

In 2022, pandemic restrictions started to ease in Singapore. Hence, consumer foodservice reopened with more regular hours and local citizens stopped cooking as much at home, with greater mobility reducing the time that they had to prepare their own meals. Hence, these factors negatively impacted value sales growth of homewares in Singapore, which significantly slowed compared to 2021, including for dinnerware and cutlery.

Euromonitor International's Homewares in Singapore report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Homewares market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Homewares in Singapore

Euromonitor International

May 2023

List Of Contents And Tables

**HOMEWARES IN SINGAPORE**

**KEY DATA FINDINGS**

**2022 DEVELOPMENTS**

Notably slower sales growth for homewares in post-pandemic era

Trend of leftovers not as popular in Singapore, subduing sales of food storage

Retail offline dominates distribution of homewares

**PROSPECTS AND OPPORTUNITIES**

Manufacturing decline and rising costs to impact homewares

The rising cost of entertainment could profit homewares

**CATEGORY DATA**

Table 1 Sales of Homewares by Category: Value 2017-2022

Table 2 Sales of Homewares by Category: % Value Growth 2017-2022

Table 3 Sales of Homewares by Material: % Value 2017-2022

Table 4 NBO Company Shares of Homewares: % Value 2018-2022

Table 5 LBN Brand Shares of Homewares: % Value 2019-2022

Table 6 Distribution of Homewares by Format: % Value 2017-2022

Table 7 Forecast Sales of Homewares by Category: Value 2022-2027

Table 8 Forecast Sales of Homewares by Category: % Value Growth 2022-2027

**HOME AND GARDEN IN SINGAPORE**

**EXECUTIVE SUMMARY**

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home and garden?

**MARKET DATA**

Table 9 Sales of Home and Garden by Category: Value 2017-2022

Table 10 Sales of Home and Garden by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Home and Garden: % Value 2018-2022

Table 12 LBN Brand Shares of Home and Garden: % Value 2019-2022

Table 13 Distribution of Home and Garden by Format: % Value 2017-2022

Table 14 Distribution of Home and Garden by Format and Category: % Value 2022

Table 15 Forecast Sales of Home and Garden by Category: Value 2022-2027

Table 16 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

**DISCLAIMER**

**SOURCES**

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## **Homewares in Singapore**

Market Direction | 2023-05-02 | 16 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

### **ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-09
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)