

Homewares in Singapore

Market Direction | 2023-05-02 | 16 pages | Euromonitor

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Report description:

In 2022, pandemic restrictions started to ease in Singapore. Hence, consumer foodservice reopened with more regular hours and local citizens stopped cooking as much at home, with greater mobility reducing the time that they had to prepare their own meals. Hence, these factors negatively impacted value sales growth of homewares in Singapore, which significantly slowed compared to 2021, including for dinnerware and cutlery.

Euromonitor International's Homewares in Singapore report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Homewares market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Trend of leftovers not as popular in Singapore, subduing sales of food storage

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