

Home Improvement in Singapore

Market Direction | 2023-05-02 | 17 pages | Euromonitor

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Report description:

Overall, home improvement recorded a notable slowdown in current value growth in 2022 compared to the previous year. This was because many local consumers had mostly completed their home improvement projects during the pandemic. This mainly refers to categories such as bathroom and sanitaryware and floor covering, when consumers prioritised these major renovation tasks in 2020-2021, due to heightened hygiene concerns as a result of COVID-19. However, while growth for these products notably slowe...

Euromonitor International's Home Improvement in Singapore report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Bathroom and Sanitaryware, Floor Covering, Hand Tools, Hardware, Home Paint, Kitchen Sinks, Other Home Improvement, Power Tools, Wall Covering.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Improvement market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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