

Homewares in the US

Market Direction | 2023-05-02 | 21 pages | Euromonitor

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Report description:

2022 experienced rising demand for food storage items in current value terms, including bread bins and storage jars. Similarly, there was a current value increase in sales of kitchen utensils, including kitchen knives and cooking spoons. This was mainly due to the high inflation rate in this year, which led consumers to opt for cooking at home instead of dining out at horeca establishments. As a result, these products became more useful and saw increased demand in 2022.

Euromonitor International's Homewares in USA report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Homewares market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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