

Home Improvement in the US

Market Direction | 2023-05-02 | 22 pages | Euromonitor

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Report description:

In 2022, Eli Home Products introduced the first-ever showroom for Hempwood interiors, including furniture, flooring, cabinets, and vanities in the US, aimed at customers who prioritise eco-friendly home decor. Hempwood flooring is made from a fast-growing crop that needs fewer pesticides and less water than oak or maple. Moreover, hemp is a renewable resource that can be harvested in just a few months, unlike traditional hardwoods, that take years to mature, thus making it a more sustainable cho...

Euromonitor International's Home Improvement in USA report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Bathroom and Sanitaryware, Floor Covering, Hand Tools, Hardware, Home Paint, Kitchen Sinks, Other Home Improvement, Power Tools, Wall Covering.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Improvement market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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