

Cat Food in the Czech Republic

Market Direction | 2023-05-02 | 25 pages | Euromonitor

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Report description:

With high inflation still weakening purchasing power among Czech consumers and placing upward pressure on unit prices, cat food has continued to witness trading down to cheaper brands and private label lines in 2023. This trend remains less pronounced than in dog food, however, in part because cats eat less than dogs and are therefore generally more affordable to keep as pets.

Euromonitor International's Cat Food in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cat Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

CAT FOOD IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Larger and more economical pack sizes increasingly favoured

Demand for cat treats with functional health benefits remains strong

Czech cat owners continue to embrace mixed feeding

PROSPECTS AND OPPORTUNITIES

Mid-priced brands likely to lose ground amidst increasing polarisation

Single-serve and resealable formats set to perform strongly in wet cat food

More consumers expected to seek out products with eco-friendly packaging

CATEGORY INDICATORS

Table 1 Cat Owning Households: % Analysis 2018-2023

Table 2 Cat Population 2018-2023

Table 3 Consumption of Cat Food by Prepared vs Non-prepared: % Analysis 2018-2023

CATEGORY DATA

Summary 1 Cat Food by Price Band 2023

Table 4 Sales of Cat Food by Category: Volume 2018-2023

Table 5 Sales of Cat Food by Category: Value 2018-2023

Table 6 Sales of Cat Food by Category: % Volume Growth 2018-2023

Table 7 Sales of Cat Food by Category: % Value Growth 2018-2023

Table 8 Sales of Dry Cat Food by Life-Cycle: % Value 2018-2023

Table 9 Sales of Wet Cat Food by Life-Cycle: % Value 2018-2023

Table 10 NBO Company Shares of Cat Food: % Value 2018-2022

Table 11 LBN Brand Shares of Cat Food: % Value 2019-2022

Table 12 LBN Brand Shares of Cat Treats and Mixers: % Value 2019-2022

Table 13 Distribution of Cat Food by Format: % Value 2018-2023

Table 14 Forecast Sales of Cat Food by Category: Volume 2023-2028

Table 15 Forecast Sales of Cat Food by Category: Value 2023-2028

Table 16 Forecast Sales of Cat Food by Category: % Volume Growth 2023-2028

Table 17 Forecast Sales of Cat Food by Category: % Value Growth 2023-2028

PET CARE IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Pet care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 18 Pet Populations 2018-2023

MARKET DATA

Table 19 Sales of Pet Food by Category: Volume 2018-2023

Table 20 Sales of Pet Care by Category: Value 2018-2023
Table 21 Sales of Pet Food by Category: % Volume Growth 2018-2023
Table 22 Sales of Pet Care by Category: % Value Growth 2018-2023
Table 23 NBO Company Shares of Pet Food: % Value 2018-2022
Table 24 LBN Brand Shares of Pet Food: % Value 2019-2022
Table 25 NBO Company Shares of Dog and Cat Food: % Value 2018-2022
Table 26 LBN Brand Shares of Dog and Cat Food: % Value 2019-2022
Table 27 □ Penetration of Private Label in Pet Care by Category: % Value 2018-2023
Table 28 □ Distribution of Pet Care by Format: % Value 2018-2023
Table 29 □ Distribution of Pet Care by Format and Category: % Value 2023
Table 30 □ Distribution of Dog and Cat Food by Format: % Value 2018-2023
Table 31 □ Distribution of Dog and Cat Food by Format and Category: % Value 2023
Table 32 □ Forecast Sales of Pet Food by Category: Volume 2023-2028
Table 33 □ Forecast Sales of Pet Care by Category: Value 2023-2028
Table 34 □ Forecast Sales of Pet Food by Category: % Volume Growth 2023-2028
Table 35 □ Forecast Sales of Pet Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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