

Small Cooking Appliances in Germany

Market Direction | 2022-11-24 | 36 pages | Euromonitor

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Report description:

Following a notable upturn in demand in 2020 and 2021 as a direct result of the pandemic-induced home seclusion trend, retail volume growth of small cooking appliances is set to remain positive but slower in 2022 by comparison. Meanwhile, during 2022, the rate of retail current value growth in small cooking appliances is set to increase significantly due to a spike in unit prices, driven by inflation. Above-average growth rates are expected to continue to be posted by some products, such as ligh...

Euromonitor International's Small Cooking Appliances in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Small Cooking Appliances in Germany
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List Of Contents And Tables

SMALL COOKING APPLIANCES IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

After a strong growth during the pandemic, small cooking appliances is set to see a decline in 2022
Severin continues to lead small cooking appliances with its diverse portfolio

PROSPECTS AND OPPORTUNITIES

CATEGORY DATA

- Table 1 Sales of Small Cooking Appliances by Category: Volume 2017-2022
- Table 2 Sales of Small Cooking Appliances by Category: Value 2017-2022
- Table 3 Sales of Small Cooking Appliances by Category: % Volume Growth 2017-2022
- Table 4 Sales of Small Cooking Appliances by Category: % Value Growth 2017-2022
- Table 5 Sales of Freestanding Hobs by Format: % Volume 2017-2022
- Table 6 NBO Company Shares of Small Cooking Appliances: % Volume 2018-2022
- Table 7 LBN Brand Shares of Small Cooking Appliances: % Volume 2019-2022
- Table 8 Distribution of Small Cooking Appliances by Format: % Volume 2017-2022
- Table 9 Forecast Sales of Small Cooking Appliances by Category: Volume 2022-2027
- Table 10 □Forecast Sales of Small Cooking Appliances by Category: Value 2022-2027
- Table 11 □Forecast Sales of Small Cooking Appliances by Category: % Volume Growth 2022-2027
- Table 12 □Forecast Sales of Small Cooking Appliances by Category: % Value Growth 2022-2027

CONSUMER APPLIANCES IN GERMANY

EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for consumer appliances?

MARKET INDICATORS

- Table 13 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2023
- Table 14 Replacement Cycles of Consumer Appliances by Category 2018-2023

MARKET DATA

- Table 15 Sales of Consumer Appliances by Category: Volume 2017-2022
- Table 16 Sales of Consumer Appliances by Category: Value 2017-2022
- Table 17 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022
- Table 18 Sales of Consumer Appliances by Category: % Value Growth 2017-2022
- Table 19 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022
- Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022
- Table 21 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022

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Table 22 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022

Table 23 □Sales of Small Appliances by Category: Volume 2017-2022

Table 24 □Sales of Small Appliances by Category: Value 2017-2022

Table 25 □Sales of Small Appliances by Category: % Volume Growth 2017-2022

Table 26 □Sales of Small Appliances by Category: % Value Growth 2017-2022

Table 27 □NBO Company Shares of Major Appliances: % Volume 2018-2022

Table 28 □LBN Brand Shares of Major Appliances: % Volume 2019-2022

Table 29 □NBO Company Shares of Small Appliances: % Volume 2018-2022

Table 30 □LBN Brand Shares of Small Appliances: % Volume 2019-2022

Table 31 □Distribution of Major Appliances by Format: % Volume 2017-2022

Table 32 □Distribution of Small Appliances by Format: % Volume 2017-2022

Table 33 □Forecast Sales of Consumer Appliances by Category: Volume 2022-2027

Table 34 □Forecast Sales of Consumer Appliances by Category: Value 2022-2027

Table 35 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027

Table 36 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027

Table 37 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027

Table 38 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027

Table 39 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027

Table 40 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027

Table 41 □Forecast Sales of Small Appliances by Category: Volume 2022-2027

Table 42 □Forecast Sales of Small Appliances by Category: Value 2022-2027

Table 43 □Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027

Table 44 □Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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