

Small Cooking Appliances in Germany

Market Direction | 2022-11-24 | 36 pages | Euromonitor

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Report description:

Following a notable upturn in demand in 2020 and 2021 as a direct result of the pandemic-induced home seclusion trend, retail volume growth of small cooking appliances is set to remain positive but slower in 2022 by comparison. Meanwhile, during 2022, the rate of retail current value growth in small cooking appliances is set to increase significantly due to a spike in unit prices, driven by inflation. Above-average growth rates are expected to continue to be posted by some products, such as ligh...

Euromonitor International's Small Cooking Appliances in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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