

Microwaves in Germany

Market Direction | 2022-11-24 | 33 pages | Euromonitor

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Report description:

Retail volume sales of microwaves are set to see another year of decline in Germany in 2022, due to the high level of demand in 2020, which has been tailing off. However, while retail volumes are expected to decrease, current value sales are set to rise, due to strong price increases by companies. Many materials used in the production of microwaves, such as chips, metals and plastics, are in short supply, increasing production costs and forcing manufacturers to charge higher prices. Transport ca...

Euromonitor International's Microwaves in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Microwaves, Freestanding Microwaves.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Microwaves market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Microwaves are being integrated into the smart home

VESTEL remains the leader in microwaves in Germany

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